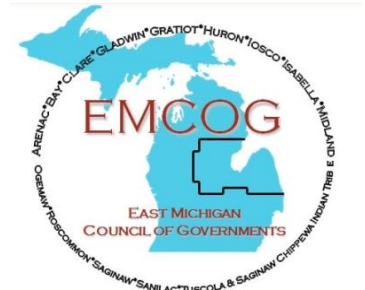


EMCOG Regional Economic Development (RED) Team



RED Team Accomplishments January – December, 2015

1. Participated in RED Team meetings at selected locations around the Region a total of 6 times. RED Team membership and other participant's contribution including travel and meeting time totaled just over **500 hours**¹ in 2015. RED Team members hosted meetings as follows:
 - January 16th: EMCOG (Historic Bancroft Building in Saginaw)
 - March 6th: Patti Stowell and Rick Finn (Bay City Historic City Hall)
 - May 1st: Bob Balzer and Bob Moffit (Riverwalk Place, Gladwin)
 - July 10th: Dana McGrew and Jay O'Farrell (Iosco RESA)
 - September 11th: Rosalie Myers (Houghton Lake Public Library)
 - November 6th: Steve Erickson (Roth Business Center in Caro)
2. The RED Team reviewed and approved the **2015 CEDS Status Update** for submittal to Department of Commerce Economic Development Administration in January of 2015.
3. The RED Team spent three of the six meetings and time in between meetings working on the **2016 Five-Year CEDS** including developing a regional SWOT, the overall mission .of the region, goals objectives and strategies/ action items, establishing priorities and developing the implementation matrix including a timeline and potential partners. This draft was completed by the RED Team in December of 2015 prior to the 30 day public comment period before approval in 2016.
4. The RED Team took on the outreach role for the **MSU Extension SEA grant Community Resiliency Assessment & Strategies** project in our region. The outreach included inviting the project manager to local meetings and encouraging participation in a survey in the fall of 2015. The survey outreach resulted in over 300 responses, which was 50% above the target number. The survey results will be evaluated for the next phase of this project.
5. The RED Team took on the outreach role for the **GVSU/EMCOG SPROUT Lab Initiative**. Three RED Team members participated in training and became certified facilitators for the classes.
6. The RED Team functioned as the outreach group for the **MSU Extension Citizen Planner** courses which were held at the Tuscola County EDC office and Isabella County offices. RED Team members served on the organization committee, hosted the classes and helped with the outreach for this program.
7. The RED Team played a key role in the outreach to promote the June, 2015 **Empowering ALICE Regional Summit** at SVSU which was a collaborative effort of the United Way of Michigan, Saginaw County and EMCOG. Approximately 170 people attended the one day summit.

8. The RED Team assisted EMCOG staff liaison in securing speakers/resources for RED Team meetings. Speakers and presentations included:

Tom Stephenson, Connect Michigan: Cyber Security;

Beth Ernat, Executive Director, Saginaw DDA and Shelly McGeathy, Executive Director of Saginaw Downtown Farmers Market (DSFM): SVRC Industries and DSFM Partnership;

Lisa Hadden, Executive Director of MidCentral Michigan Area Health Education Center (AHEC): Underrepresented and underserved areas in the region;

Chris Shannon, Mayor, City of Bay City: Redevelopment in Bay City;

Jane Fitzpatrick, EMCOG: Presentation of ALICE (Asset Limited Income Constrained Employed) and analysis of the region;

State Representative Joel Johnson, District 97: Issues that contribute to ALICE and programs to address the;

Katy Hintzen, Michigan Sea Grant Extension: Introduction to the Community Resiliency Assessment & Strategies project for the region;

Sarah Kile, Executive Director, Northeast Michigan 211;

Abigail Ertel, Huron Pines: Rifle River Prosperity Network project.

9. During 2015 Gladwin County joined Clare, Ogemaw and Roscommon counties to become the 4th EMCOG county to be Certified "Connected" through Connect Michigan/Connect Nation.
10. RED Team members assisted EMCOG staff with collaboration and coordination of the three prosperity regions (3, 5 and 6) with the EMCOG RED team in coordination of projects and initiatives in the CEDS.

2015 RED Team Membership

ERINE ADAMS <i>KIRTLAND COMMUNITY COLLEGE</i>	BRENDA BACHELDER <i>ARENAC COUNTRY EDC MICHIGAN WORKS!</i>	BLINDA BAKER <i>CITY OF EAST TAWAS</i>
BOB BALZER <i>GLADWIN COUNTY EDC MICHIGAN WORKS!</i>	MANDI CHASEY <i>OGEMAW COUNTY EDC MICHIGAN WORKS!</i>	FRANK CLOUTIER <i>SAGINAW CHIPPEWA INDIAN TRIBE</i>
SARA DIMITROFF/PATTI STOWELL <i>CITY OF BAY CITY</i>	ZYGGY DWORZECKI <i>TUSCOLA COUNTY PLANNING COMMISSION</i>	STEVE ERICKSON <i>TUSCOLA COUNTY EDC</i>
TONY FOX <i>SBDC AT MID MICHIGAN COMMUNITY COLLEGE</i>	GARRETT GEER <i>AKT PEERLESS</i>	CHRISTINE GREVE <i>SBDC AT DELTA COLLEGE</i>
MARK HITCHOCK <i>MSU EXTENSION</i>	CURT HILLMAN <i>CITY OF STANDISH BUSINESS OWNER</i>	CLINT HOLMES <i>CITY OF BROWN CITY</i>
GARY KELLAN <i>OSCODA-WURTSMITH AIRPORT</i>	PAT KILLINGBECK <i>BUSINESS OWNER</i>	ADAM KROCZALESKI <i>ARENAC COUNTY COMMISSION</i>
HARRY LEAVER <i>SVSU CENTER FOR BUSINESS & ECONOMIC DEVELOPMENT</i>	KATHY METHNER <i>MIDDLE MICHIGAN DEV. CORP. MICHIGAN WORKS!</i>	DEXTER MITCHELL <i>BUENA VISTA CHARTER TOWNSHIP</i>
ROBERT MOFFIT <i>CITY OF GLADWIN</i>	WILLIAM MRDEZA <i>CITY OF MOUNT PLEASANT</i>	ROSALIE MYERS <i>ROSCOMMON COUNTY EDC</i>
TIMOTY NIEPORTE <i>ISABELLA COUNTY</i>	JAY O'FARRELL <i>IOSCO COUNTY COMMISSION</i>	HELEN PASAKARNIS <i>EAST TAWAS DDA</i>
RON QUACKENBUSH <i>OGEMAW COUNTY COMMISSION</i>	WILLIAM RHODE <i>EMCOG CHAIR CITIZEN AT LARGE</i>	ANN RICHARDS <i>OSCODA TOWNSHIP DDA</i>
ROY SPANGLER <i>KIRTLAND COMMUNITY COLLEGE TRUSTEE</i>	GARY STEFANKO <i>ROSCOMMON CO. COMMISSION</i>	CAROL WETZEL <i>GREATER GRATIOT DEVELOPMENT CORP.</i>

¹ These hours do not include hours spent reviewing CEDS draft documents, preparing for meetings, conducting outreach for numerous EMCOG/RED Team initiatives, and representing the RED Team at other events.