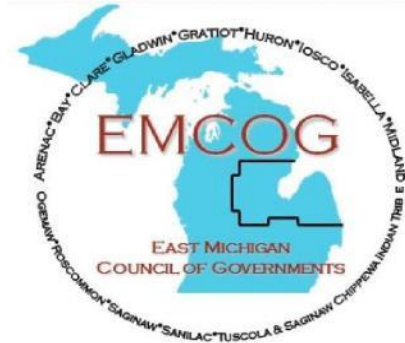


EAST MICHIGAN COUNCIL OF GOVERNMENTS

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Minutes of the RPI-5 Strategic Management Team

Date, Time and Location:

April 26, 2016

Clare Gladwin Regional Educational Service District (RESD)

10:00 a.m.

4041 E. Mannsiding Road, Clare, MI 48617

Participants:

| | |
|-----------------|--|
| Natasha Allen | Region 7B WFD (telephone) |
| Maja Bolanowska | Midland Area Transportation Study (MATS) |
| Scott Govitz | Mid Michigan Community College M-TEC |
| Ken Hibl | City of Clare |
| Robert Moffit | City of Gladwin |
| Ed Oberski | Great Lakes Bay Michigan Works! |
| Dan Petersen | Central Area Michigan Works! Consortium |
| Sheryl Presler | Clare-Gladwin RESD |
| Don Schurr | Greater Gratiot Development Corporation |
| Jim Wheeler | Greater Gratiot Development Corporation |

EMCOG

David Engelhardt

Jane Fitzpatrick

Sue Fortune

State Department Representatives:

1. Welcome and Introductions

The East Central Michigan Prosperity Region 5 (PR-5) Strategic Management Team (STM) meeting convened at 10:00 am with introductions of all participants.

Two items were added to the agenda: A report from Ed Oberski, GLB Michigan Works! on the status of Region 7B WFD (new item 4) and a report from Dave Engelhardt regarding rural traffic safety (new item 5c).

2. Career and Technical Education Programs: Sheryl Presler, Superintendent, Clare Gladwin RESD presentation followed by group discussion.

Ms. Presler provided a power point overview of the Clare-Gladwin RESD's Career and Technical Education (CTE) programs. Programs available through CTE include vocational education and skilled trades. The CTE covers five (5) school districts in Clare and Gladwin counties and has proven to be very popular and extremely successful. The RESD CTE program has the 6th highest graduation rate in the State and 67% of CTE students go on to college.

The RESD is currently seeking a 1 mill general ballot proposal. Any funds raised by this proposal would allow for the retention of existing programs, including welding, and potential additional programs which are increasing in demand; i.e., agricultural sciences. It is also hoped that passage of the millage will allow for a reduction in tuition and transportation expenses for the local school districts.

The Construction Trades program is also looking for a new home in order to allow for more realistic conditions to employ skill sets.

The CTE website is www.cteitsworking.com

It was mentioned that transportation for students is an issue.

Jane stated the activities pursued through this ballot proposal would support the PR-5 strategy for the development of a regional CTE.

3. RPI Status – Sue Fortune

Sue reported that within the past 3 weeks, the RPI line item has been zeroed out and then reinstated. Currently the program is back in the proposed state budget – at \$2.5 million – and is expected to be passed as part of the 2017 budget package.

4. Michigan Works Update – Ed Oberski

Ed reported that Region 7B WFD won its appeal to the federal Department of Labor which ensures that they will remain an intact WFD region until June 30, 2017. Their challenge to the proposed dissolution by the State was supported by other WFD agencies around the State. The decision means that the northern 3 counties will not be absorbed by the Prosperity Region 3. Currently Great Lakes Bay and Region 7B are working together on a regional plan.

5. Other Project Updates

5a - Target Market Analysis – Jane Fitzpatrick

Jane reported that since February kick-off meeting and presentation of Target Market Analysis 101 work is underway. Results of the model have been printed and assembled for each county, and the consultant, Sharon Woods is available to quote preliminary results over the phone if anyone need numbers right away. However, she has postponed releasing the data tables until more of the work has been completed. The analysis of PlaceScores is also complete, but considerable work on other tasks is still underway and will continue over the next several months. Field work will commence later this spring. The team is currently on-schedule for completing all work by month-end September, 2016.

Also, at least one phone interview has been completed in each of the four largest cities (by consultant Ryan Griffith). Sharon Woods suggests that participants call her if if they would like to discuss their community, and particularly if they can add to a) their list of attached housing choices (condos, townhouses, lofts, or flats); or b) list of real estate investment opportunities.

To discuss the preliminary TMA results for your community or to share information, please call Sharon Woods directly at **(517) 290-5531**.

Don Schurr reported that Alma is designated as a Redevelopment Ready City.

5b - Rural Transit Mobility – Dave Engelhardt

Dave reported that he and Jane had participated in a conference call on this activity. The program was started approximately two (2) years ago at which time a revenue package was expected to also be available. At this time there is no revenue package. The end result of this work will be a plan to plan.

Jane asked if any members of the SMT (present) had ranked the priorities. No one had. EMCOG was the most vocal region on the conference call and had asked many questions about the project and how we were to move forward. MDOT's position on this – at this time – appears to be that it will be up to each region to do whatever they want (or don't want) to do.

Maja Bolanowska indicated that for any future meetings it will be critical to have the transit providers at the table or nothing will happen. Dave will continue to monitor the effort and report. Dan Peterson noted that City of Alma has been spearheading a transit effort. EMCOG will coordinate with the City as we move forward.

5c - Rural Traffic Safety Plans – Dave Engelhardt

This is another regional effort being put forward by MDOT. Dave provided an overview to the SMT group. The activity is proposed to be done at a 14 county

EMCOG regional level as opposed to the 8-county PR-5 regional level. The MDOT Bay Region office will coordinate a meeting which is anticipated to be held in conjunction with the required local elected officials meeting. MDOT is looking for local champions for the development of Rural Traffic Safety plans.

5d - Centers of Excellence – Jane Fitzpatrick

The Agriculture/Hops Production focus: waiting for word from USDA Rural regarding funding of the feasibility study.

Plastics Process and Production focus: CMU engineering students are working with Vantage Plastics on the heat issue. Mid Michigan Community College Technical Education Center (Harrison campus) is hosting an open house on April 27th for plastics manufacturers and others to feature the operations and classes currently being held.

Community Health focus: Jane is hoping to meet with Dr. Kikano of the CMU Medical School within the next month.

International Students focus: nothing to report at this time.

5e – Quantifying Talent Study with SVSU – Jane Fitzpatrick

The Steering Committee has been set and SVSU has research assistants to begin the analysis. There should be feedback from the students by the next Steering committee meeting sometime June at which time the committee will provide feedback to SVSU. The anticipated outcome of this meeting will be to compile an explicit list of what the project report will provide, keeping in mind that as research progresses we realize that our target may change somewhat as we see what is out there and what the data is showing us. Jane will report back to the SMT at the monthly meetings.

5f – MEDC Region 5 Collaborative Business Attraction Plan – Don Schurr

Don reported that the activity is coming together nicely. Silverlode Consultants has been hired and will be having meetings throughout the region. They will also be in the region May 10-11 and 12th. It is hoped that a final report should be done by the end of June.

5g – GLBRA STEM Initiative –

Scott Govitz, of the Mid Michigan Community College STEM Team reported that leaders of the five STEM Teams all met last week at the GLBRA office. Progress is being made and currently they are waiting for word from the funders (foundations, etc.) regarding each team's proposal for projects moving forward.

5h – Iron Belle Trail facilitation – Sue Fortune

Sue reported that EMCOG submitted a revised proposal for FY 2016 to MDNR for their review and/or approval. Work will begin by EMCOG as soon as MDNR approves the proposal.

Ken Hibl asked if the Trail will connect to the Pere Marquette Trail. Per Sue, it anticipated that when complete, the Iron Belle Trail will also connect through spurs to trail work in Clare and Gladwin Counties.

Sue stated that many spur development activities are anticipated long-term as part of this project.

6. Updates from SMT members or guests

Jane Fitzpatrick, EMCOG

Jane reported that she will be participating in a conference call this afternoon with the Michigan College Access network, SVSU and WFD representatives to discuss the Michigan Postsecondary Credential Attainment Workgroup's report "Reaching for Opportunity" and the feasibility of organizing a summit in Prosperity Region 5.

Bob Moffit, City of Gladwin

There was general discussion on a business attraction question in the City of Gladwin

Ken Hibl, City of Clare:

Ken extended his appreciation to Dave Engelhardt of EMCOG for assisting the Clare Small Urban group with this year's process.

7. Adjournment

There being no other business or discussion items, the meeting was adjourned at 11:40 a.m.

**2016 East Central Michigan Prosperity Region 5
Strategic Management Team Meeting Schedule**

| MEETING | TYPE | TIME | LOCATION |
|------------------------|--|-----------------|---|
| January 21, | JointRPI-5 Strategic Management | 2:00 pm | Great Lakes Bay Michigan Works! |
| February 23 | RPI-5 Strategic Management | 10:00 am | Michigan Works! Gladwin, Michigan |
| March 22, 2016 | RPI-5 Strategic Management | 10:00 am | Saginaw Chippewa Indian |
| April 26, 2016 | RPI-5 Strategic Management | 10:00 am | Clare-Gladwin RESD Clare, Michigan |
| May 24, 2016 | RPI-5 Strategic Management | 10:00 am | Great Lakes Bay Michigan Works! |
| June 28, 2016 | RPI-5 Strategic Management | 10:00 am | Michigan Works! Harrison, Michigan |
| July 26, 2016 | RPI-5 Strategic Management | 10:00 am | CMURC Mt Pleasant, MI |
| August 23, 2016 | RPI-5 Strategic Management | 10:00 am | Great Lakes Bay Michigan Works! |
| September 27, | RPI-5 Strategic Management | 10:00 am | Michigan Works! Gladwin, Michigan |
| October 25, | RPI-5 Strategic Management | 10:00 am | Greater Gratiot Development |
| November 22, | RPI-5 Strategic Management | 10:00 am | Great Lakes Bay Michigan Works! |
| December , 2016 | | | No Meeting |

NOTE: Members of the public are always welcome at any Strategic Management Team meeting

ⁱ <http://community.aiim.org/blogs/angela-ashenden/2013/04/16/what-is-a-collaborative-organisation>
