EAST MICHIGAN COUNCIL OF GOVERNMENTS

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Minutes of the Meeting of the EMCOG REGIONAL ECONOMIC DEVELOPMENT (RED) TEAM

Meeting Date: Friday, January 17, 2020

Meeting Time: Noon

Location: Andersen Enrichment Center | 120 Ezra Rust Drive | Saginaw, MI 48601

Attendees:

RED Team	Brenda Bachelder, Bob Balzer, Ed Bergeron, Stephanie Buffman, Zyggy Dworzecki, Steve Erickson, Heath Kaplan, Katherine Methner, Bill Mrdeza, Jay O'Farrell, Robert Redmond, Chris Shannon, Joel Vernier, Bill Wright			
EMCOG	David Engelhardt, Jane Fitzpatrick, Sue Fortune			
Guests	Steve Jonas, Saginaw Future Inc.; Jim McBryde, MMDC; Jeff Marcell, TIP Strategies Inc.; Eric Rutherford, Saginaw ISD; Elizabeth Scott, TIP Strategies Inc.; Troy Shank, USDA Rural Development;			

1. Call to order, Welcome and Introductions:

The meeting was called to order at 12:08 pm. All attending introduced themselves. Jane Fitzpatrick introduced Jeff Marcell and Elizabeth Scott of TIP Strategies, Inc. and briefly provided an overview of their role in the EMCOG CEDS development and presentation/group facilitation later in the agenda.

2. Review and Approval of Agenda:

Bill Mrdeza moved and Zyggy Dworzecki supported approving the agenda as presented. The motion carried.

3. Review and Approval of November 1, 2019 RED Team Minutes

Bill Mrdeza moved and Katherine Methner supported approving the November 1 2019 minutes as presented. The motion carried.

4. Chairperson Update: Robert Balzer

Bob acknowledged all of the programs that the EMCOG staff works on and thanked staff for all that is done on behalf of the region.

5. January 31, 2020 Annual CEDS Assessment Submittal to Department of Commerce, EDA: Jane Fitzpatrick

The annual status report was done a bit earlier this year in order to prepare for an assessment of the CEDS and the RPI-5 Strategy during 2020 for development of a new 5-Year CEDS to be completed by January 31, 2021. The RED Team received a copy of the annual assessment prior to the meeting.

Steve Erickson moved and Bill Mrdeza supported approving the Annual CEDS Assessment to Department of Commerce, EDA per the requirements of the EMCOG EDA Planning Grant. The motion carried.

6. EMCOG CEDS – Assessment of Current 5-Year Comprehensive Economic Development Strategy (CEDS) and Development of a New 5-Year CEDS: Jeff Marcell and Elizabeth Scott, TIP Strategies

Jane briefly recapped the meetings over the past two days which had a total of 85 attendees. She noted that Bob Balzer and Ed Bergeron attended all six meetings and Stephanie Buffman attended 5 of the 6 meetings.

Jeff and Elizabeth then led this session with the use of a PowerPoint presentation outlining the process for developing a new 5-year CEDS for the 14 county region and interactive participation through an online smart phone tool. Today's meeting is the 7th group meeting since January 15th. The PowerPoint presentation will be distributed to the RED Team and others who have participated.

7. Integrated Economic Development Activities: EMCOG Staff (highlights of written reports sent out prior to the meeting).

Jane referred to her January 17, 2020 memorandum to the Council and RED Team that was distributed for today's meeting. In addition she provided a handout for the upcoming Asset Limited Incomes Constrained (ALICE) Summit that will be a SVSU on February 11th. She encouraged everyone to attend.

8. Good of the Order

Bob Balzer, Gladwin County EDC and Michigan Works! Region 7B

Bob asked how many people here today are under 40 years old? There were none. He challenged everyone to bring someone under the age of 40 to the next RED Team meeting.

Troy Shank, USDA Rural

Troy reminded everyone of the upcoming 2020 Census and to be aware of all of the initiatives that are being done locally to get the count.

Bill Mrdeza, City of Mt Pleasant

The City is searching for a senior management person in the Department of Public Works. DPW as the director has retired. Information including a job description can be found on the city website - http://www.mt-

pleasant.org/departments/city manager/human resources/full time/pub works dir.asp

9. Adjourn

There being no further business, the meeting was adjourned at 2:07 pm

NEXT Meeting: March 6, 2020: Historic Museum of Bay County

2020 RED TEAM MEETING SCHEDULE

MONTH	TYPE	TIME	LOCATION
January 17, 2020	Full RED Team	Noon	Andersen Enrichment Center Saginaw, MI
March 6, 2020	Full RED Team	Noon	Historic Museum of Bay County Bay City, MI
May 1, 2020	Joint Council & RED Team	10:00 am	Riverwalk Place Gladwin, MI
July 10, 2020	Full RED Team	Noon	Warrior Pavilion on Van Etten Lake Oscoda Township, MI
September 11, 2020	Full RED Team	Noon	Beaverton Activity Center Beaverton, MI
November 6, 2020	Full RED Team	Noon	City of Cass City

RED Team meetings begin at Noon following 10:00 a.m. Full Council meetings (Note: the exception is the May 1st joint meeting which starts at 10:00 am). Lunch will be available at the meeting site upon adjournment of the Council meeting at approximately 11:30 a.m. for those who wish to participate prior to the start of the RED Team meeting. The lunch cost is \$10.00 per person unless otherwise specified for a particular meeting.

NOTE: Members of the public are always welcome at any EMCOG RED Team meeting.

Meeting Guidelines

- * Participate in good faith, and in an effort to promote collective learning and good communication
- * Be honest, open-minded, and respectful when offering and listening to differing points of view. Disagree judiciously and respectively.
- * Respect time commitments in the agenda; maintain focus on the issues and objectives at hand.
- Be mindful of comment length and the importance of encouraging participation form everyone in the group. Agree briefly.
- * Be respectful regarding use of smart phones and other technologies.