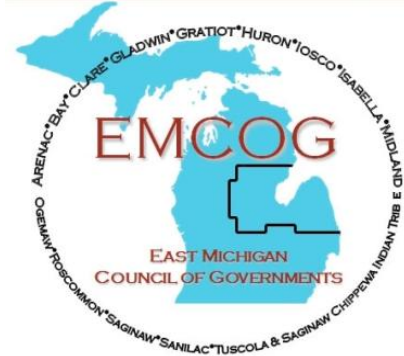


# EAST MICHIGAN COUNCIL OF GOVERNMENTS

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## Minutes of the ECM PR-5 Strategic Management Team

### Date, Time and Location:

July 25, 2017 | 10:00 a.m.

Michigan Works | 402 North 1<sup>st</sup> Street | Harrison, MI 48625

### **SMT Participants:**

Natasha Allen	Michigan Works 7B
Karre Ballard	ETC Adult Education
Maja Bolanowska	MATS
Doug Bush	Gratiot-Isabella ISD
JoAnn Crary	Saginaw Future
Scott Govitz	Mid-Michigan Community College
Jim McBryde	Middle Michigan Development Corporation
Sheryl Presler	Clare-Gladwin RESD
Erik Rodriguez	Saginaw Chippewa Indian Tribe of Michigan
Don Schurr	Greater Gratiot Development, Inc.
Jim Wheeler	Greater Gratiot Development, Inc.

### **Agency Representatives**

Anne Armstrong Cusak	Governor's Office of Urban Initiatives/RPI
Dave Rowley	MSU Extension

### **Guests**

### **EMCOG**

Dave Engelhardt	Program Manager - Transportation
Jane Fitzpatrick	Program Manager – Economic Development/RPI Coordinator

## **AGENDA**

### **1. Welcome and Introductions**

The Meeting was called to order by Jane Fitzpatrick at 10:10 am. Introductions were made of those present and those calling in. Ann Armstrong Cusack, Associate Director, Governor's Office of Urban Initiatives introduced herself and spoke a bit about her new role as the RPI representative (replacing Mike Brownfield) and the Rising Tide initiative. She will be organizing a fall event to bring the regions together to discuss where we have been and what to improve. She noted that there is \$2.5 Million in RPI funding for the 2018 grant process. Jane will distribute her contact information to all Strategic Management Team members.

### **2. Review and Approval of Agenda**

The agenda was supported with no changes.

### **3. 2017 Mini Grant Funding Recommendation: Jane Fitzpatrick and the PR-5 Mini Grant Subcommittee**

Jane started off by reminding the Strategic Management Team (SMT) members that at their June 27<sup>th</sup> meeting they decided that the mini grant subcommittee would review and score the applications and make a funding recommendation to the SMT at today's meeting. The SMT also requested that the subcommittee look at average scores and median scores in determining rankings, acknowledging that how much "into the weeds" they need to go will not be known until the scoring is done. Also the subcommittee "membership" was opened up to add any additional SMT members who were not a part of the original committee that has been working on the mini grant initiative since February. Jane sent out an email to the full SMT to seek any additional volunteers. As a result, one additional person was added to the subcommittee. Jane facilitated the process and provided background information to the applicants but did not score the projects.

EMCOG received 15 grant applications totaling \$259,251 in funding requests for the \$100,000 mini grant initiative. An application from Saginaw Future Inc. for the Great Lakes Bay Talent Attraction & Retention Strategic Marketing Plan was withdrawn (an email from Saginaw Future, Inc. regarding this was included in the agenda packet) per a decision of the MEDC PR-5 Collaborative to seek other funds for the project and to support the US 127 Completion Study grant application.

The subcommittee recommendations include funding of eight (8) projects at amounts less than what was applied for. Subcommittee members discussed their recommendations and answered questions after which the SMT voted unanimously to approve the recommendations of the subcommittee.

Jane discussed next steps. She will prepare a press release announcing the grant awards and notify all applicants, including those who did not receive a grant award. Dollars will be allocated 50/50 (i.e., 50% dispersed upon receipt of a signed agreement and the remaining 50% upon completion of the deliverables as outlined in the signed agreement). The subcommittee recommends that each recipient come back to the SMT with a brief presentation of the results of their project at some point.

#### **4. Meeting Schedule for Remainder of 2017: Jane Fitzpatrick**

Jane suggested that the August 22<sup>nd</sup> Strategic Management Team meeting be cancelled as the mini-grant subcommittee has been meeting and August will be spent initiating the grant award agreements. She noted that all should be looking for a request from Sue Fortune in August to provide a letter of support for the 2018 RPI grant application. Those SMT members participating in the July meeting had no objections to cancelling the August meeting.

#### **5. Other Project Updates:**

##### **5.a. Centers of Excellence**

**Plastics Process and Product:** Scott Govitz gave an update regarding a conversation with an area manufacturer and also a meeting with Jackie Morgan, USDA-Rural regarding 1 to 5 manufacturers involved in the initiative and energy audits.

**Hops:** Erik Rodriguez noted that the consultant will be reaching out to stakeholders during the month of August with a target to wrap up the study by the end of September.

##### **5.b. MEDC Region 5 Collaborative Business Attraction Plan**

JoAnn summarized the GLBRA second quarter update: the Region was represented at several global shows in Germany and met with over 20 businesses interested in expanding; six of which are highly promising leads. In Toronto there were 12 qualified leads of which 3 are interested in our region. They have been doing a lot of up front leg-work to see who is really interested in a US location. The GLBRA will be representing PR-5 at the FAM tour on Mackinaw Island in September. JoAnn thanked EMCOG for funding the flash drive marketing tools (1,000). A small inventory was distributed to each EDC with the majority of them given to GLBRA for marketing the region.

##### **5.c. Iron Belle Trail Facilitation:**

This project is on track and moving forward. Jane referred to a July 6, 2017 email (handout was provided) from Bill Ernat to the EMCOG Council for details of the project.

##### **5.d. Michigan 21<sup>st</sup> Century Infrastructure Pilot Project Steering Committee Update: Jane Fitzpatrick**

The next full steering committee meeting is in Lansing on August 4<sup>th</sup>.

##### **5.e. State of the Bay Summit: September 27, 2017: Jane Fitzpatrick**

Jane referred to a handout of the program specifics and noted that registration is open with limited space still available for the post summit cruise and reception on The Appledore.

#### **5.f. Hazardous Storm Events and Resiliency: Jane Fitzpatrick**

Jane noted that the EMCOG Regional Economic Development Team established the following three priority strategies from the watershed survey results (copies were available as a handout).

1. Increase awareness of extreme storms and their consequences as a significant threat to community health, safety and economic stability particularly among decision makers.
2. Promote tool that help local communities assess risks to their critical infrastructure. There are several tools available to help communities determine if the actual risk of damage to critical infrastructure is as low as the perceived impact would suggest.
3. Host workshops to introduce regional stakeholder to available planning tools related specifically to watershed needs including public health impacts of extreme storms, stormwater management, and accurate forecasting for flooding and high winds

A workshop for local officials/planning staff and others is being planned for sometime in early December.

#### **6. Updates from Strategic Management Team Members and Guests**

##### *Dave Rowley, MSU Extension*

Dave provided a flyer regarding the Citizen Planner program that will be in West Branch starting August 2<sup>nd</sup>. Online registration closes on July 26<sup>th</sup> but people can call the office through Friday to register.

##### *Jim McBryde, Middle Michigan Development Corporation*

Expressed appreciation for the grant funding for the US 127 Study noting recent developments will make this even more important for families and truck traffic. Kathy Methner is retiring at the end of August. Pam O'Laughin, former head of the Clare Chamber of Commerce has been hired to replace Kathy. However, Kathy will continue to do some grant writing work for the MMDC.

##### *Don Schurr, Greater Gratiot Development, Inc.*

The US 127 study is an important project for the region noting that the tourism flow could be impacted with the soy bean project in place.

##### *Erik Rodriguez, Saginaw Chippewa Indian Tribe of Michigan*

The 33<sup>rd</sup> annual Pow Wow will be held at the Tribal campgrounds this weekend with a 7:00 pm Grand Entry and fireworks on Friday and another Grand Entry on Saturday and Sunday. The Tribe broke ground at Saganing Eagle last month for the new hotel, restaurants,

gaming facilities and shops. Renovations are happening at Soaring Eagle including a face lift and the addition of more amenities to the Mt Pleasant site.

*Sheryl Presler, Clare-Gladwin RESD*

The RESD is building a new constructions trades facility for CTE. Part of the building will be for construction trades and the other part may house an agricultural program.

*Scott Govitz, Mid Michigan Community College*

Scott noted that to the MMCC stem pipeline that is being worked on through the GLBRA is being consolidated with the Delta Community College program. The first meeting of the merged programs will be in the next six weeks. Also former representative Joel Johnson has been hired by MMCC to continue to do some of the STEM pipeline initiative work.

*Dave Engelhardt, EMCOG*

EMCOG has been engaged by MDOT to develop update the Bay Region Non-motorized Plan and bike maps.

**7. Adjournment**

There being no other reports or business, the meeting concluded at 11:45 am.

Respectfully submitted,

Jane Fitzpatrick

**NOTE: The August 22<sup>nd</sup> meeting has been cancelled. The next meeting is September 26th at the Saginaw Chippewa Indian Tribe Zibiwing Center in Mt Pleasant.**

The Strategic Management Team is the RPI-5 Tier 1 Collaborative. A collaborative consists of two or more parties working together. There are three important characteristics of a collaborative organization:

1. A networked and non-hierarchical organization structure;
2. A culture of openness, honesty and trust, and
3. Engaged and valued stakeholders <sup>i</sup>

**Meeting Guidelines**

- \* Participate in good faith, and in an effort to promote collective learning and good communication
- \* Be honest, open-minded, and respectful when offering and listening to differing points of view. Disagree judiciously and respectfully.
- \* Respect time commitments in the agenda, maintain focus on the issues and objectives at hand.
- \* Be mindful of comment length and the importance of encouraging participation from everyone in the group. Agree briefly.
- \* Be respectful regarding use of smart phones and other technologies.

**2017 East Central Michigan Prosperity Region 5  
Strategic Management Team Meeting Schedule**

MEETING DATE	TYPE	TIME	HOST/LOCATION
January 24, 2017	RPI-5 Strategic Management Team	10:00 am	Saginaw Future Inc. Saginaw, Michigan
February 28, 2017	RPI-5 Strategic Management Team	10:00 am	Buena Vista Charter Township
March 28, 2017	RPI-5 Strategic Management Team	10:00 am	Cancelled
April 25, 2017	RPI-5 Strategic Management Team	10:00 am	Clare-Gladwin RESD
May 23, 2017	RPI-5 Strategic Management Team	10:00 am	Michigan Works, Midland
June 27, 2017	RPI-5 Strategic Management Team	10:00 am	SVSU Curtiss Hall
July 25, 2017	RPI-5 Strategic Management Team	10:00 am	Michigan Works, Clare
August 22, 2017	RPI-5 Strategic Management Team	10:00 am	Cancelled
September 26, 2017	RPI-5 Strategic Management Team	10:00 am	Ziibiwing Center Mt Pleasant
October 24, 2017	RPI-5 Strategic Management Team	10:00 am	Bay-Arenac ISD
November 28, 2017	RPI-5 Strategic Management Team	10:00 am	Michigan Works, Midland
December , 2017			No Meeting

*NOTE: Members of the public are always welcome at any Strategic Management Team meeting*

<sup>i</sup> <http://community.aiim.org/blogs/angela-ashenden/2013/04/16/what-is-a-collaborative-organisation>