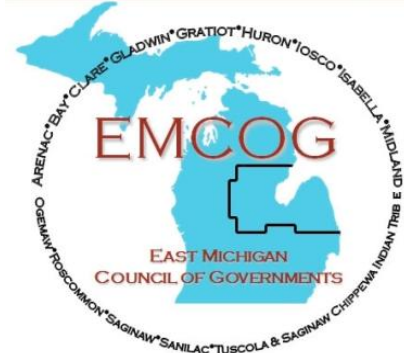


EAST MICHIGAN COUNCIL OF GOVERNMENTS

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Minutes of the ECM PR-5 Strategic Management Team

Date, Time and Location:

November 28, 2017 | 10:00 a.m.

Michigan Works | 1409 Washington Street (Midland Town Center) | Midland, MI 48642

SMT Participants:

Natasha Allen	Michigan Works, Region 7 B
Karrie Ballard	ETC Inc. Adult Education
Doug Bush	Gratiot-Isabella ISD
Jennifer Carroll	Delta Community College Corporate Services
JoAnn Crary	Saginaw Future Inc. and MEDC Region 5 Collaborative
Scott Govitz	Mid Michigan Community College
Mellisa Kesterson	Midland Community Foundation
David Callejo Perez	Saginaw Valley State University
Sheryl Presler	Clare-Gladwin RESD
Jim Wheeler	Greater Gratiot Development, Inc.

Agency Representatives

Rex Anslie	MDNR
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Guests

Jennifer Geno	Saginaw ISD
Dylan Hellius	Senator Gary Peter's Office
Lindsey Rotarius	Bay Area Chamber of Commerce
Kathy Stewart	Saginaw ISD

EMCOG

Jane Fitzpatrick	Program Manager – Economic Development/RPI Coordinator
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AGENDA

1. Welcome and Introductions

The Meeting was called to order by Jane Fitzpatrick at 10:03 am. Introductions were made of those present and those calling in.

2. Review and Approval of Agenda

The proposed agenda was approved with no changes.

3. PR-5 2-17 Mini Grant Status Update: Jane Fitzpatrick

Jane referred to the handout which was also sent out as part of the agenda packet. Eight projects were selected for funding by the Strategic Management Team in August of 2017. The mini-grants, funded by Michigan's Regional Prosperity Initiative (RPI) distributed \$100,000 toward projects totaling \$600,000 that support various economic development, workforce, transportation, educational, outdoor recreation/tourism and place-making initiatives throughout the 8 county region. To date \$46,900 has been distributed and each recipient has provided a progress report per the agreement. In total, 14 projects requesting \$260,000 in PR-5 funding competed for the grants.

4. PR-5 2018 Grant Application Update: Jane Fitzpatrick and Group Discussion

Jane referred to a handout of the proposed budget summary which had been sent out electronically the previous day. She noted that this is a lean budget on the staff support side. It includes a proposed \$195,000 mini grant program (EMCOG received \$260,000 in requests in 2017). The budget includes 5% administrative support for mini grant administration and staff time on regional initiatives that we participate on in support of our RPI strategy. There are also some dollars for marketing materials. Jane noted that the proposed budget includes \$5,000 for "next steps" regarding the sustainability of the quantifying talent data set/analysis completed in May of 2017 and other items in support of the MEDC Region 5 Collaborative talent attraction, retention and development initiative for 2018. The amount is a place-holder based on the Strategic Management Team (SMT) discussion at the October 24th meeting and for further discussion at today's meeting. After further discussion, the SMT supported increasing the \$5,000 to \$15,000 with the additional funds coming out of the mini grant proposed budget. Jane will complete the 2018 grant application budget based on the support of the SMT during this November meeting. She also noted that the annual update of the PR-5 Dashboard that was included as part of the SMT development and approval of the PR-5 Prosperity Strategy will be completed today or the next day to include in the application. Jane will distribute it and also post it on the EMOG website.

5. Governor's RPI Summit: November 7, 2017: Jane Fitzpatrick and Other SMT Members

Jane referred to the summit agenda that was included in today's meeting agenda packet. Representatives from PR-5 that attended in addition to Jane include Members attending: Sue Fortune, Ed Oberski, JoAnn Crary, Natasha Allen and Maja Bolanowska. Josh Ode was planning to attend but had a scheduling change and could not make it

The roundtable discussions were the focal point of the meeting. Attendees were assigned to groups and spread out into different meeting rooms with a facilitator for each group who reported out the group discussions to the full group later in the afternoon. Each group focused on three questions.

1. What can be done to deepen regional planning and coordinated service delivery at the region level, at the state level?
2. How can state departments support and participate more effectively with the regions?
3. What can be done in 2018 to deepen regional collaboration and planning?

Governor Snyder was present in the room as the reports from each group were presented. He then spoke a bit about the Regional Prosperity Initiative and urged attendees to tell their success stories and make sure the legislators are aware of these successes in order to continue the initiative on beyond the year 2018. A summary of the summit will be distributed to the attendees in the near future.

6. 2018 Meeting Schedule: Group Discussion

Jane Fitzpatrick distributed a proposed meeting schedule for 2018 which assumes continuation of meeting on the fourth Tuesday of the month. The schedule includes one meeting per month (per boilerplate language in the Michigan DTMB appropriations bill) but meetings will be canceled if there is no need to meet during a particular month and/or a sub-committee is meeting regarding mini grants and other initiatives. There were no changes made to the proposed schedule during the meeting. Jane asked that members let her know of their interest in hosting a meeting.

7. Other Project Updates:

7.a. MEDC Region 5 Collaborative Business Attraction Plan:

JoAnn Cray and Jim Wheeler gave an update of activities. Matt Felan, Becky Church and Jim McBryde have been attending conferences to promote the region. Matt met with site selectors in Chicago and one is here today to meet at the Great Lakes Tech Park, in Midland and then in Bay County seeking a 150+ acre site for an agriculture processing facility. The GLBRA may be hiring an additional person because of the heavy workload related to this initiative.

7.b. Michigan 21st Century Infrastructure Pilot Project Steering Committee Update: Jane Fitzpatrick

The most recent monthly meeting was October 30th in Lansing. The agenda items covered included a data collection update from the pilot project regions; a report on functionality from the Transportation Asset Management Council (TAMC); a discussion regarding creating the next generation of asset managers and what qualifications/training will be required; and reporting out of IT functionality through the Michigan DTMB which is housing the data. The next meeting is January 31st. A report to the Governor is targeted to be completed in April of 2018. Jane will distribute the November monthly newsletter when she receives it.

7.c. Transportation Update: Dave Engelhardt

No update, Dave is attending another meeting.

7.d. Zero Waste to Landfill Consortium: Jane Fitzpatrick

Jane reminded those present that this initiative spun out of a triple bottom line grant/fellowship through the MSU EDA University Center for our region. The next meeting is coming up on December 7th and will be hosted by SVSU. The meeting will include a tour of the SVSU greenhouse to learn about innovations for managing food scraps. The consortium is growing (EMCOG is a founding partner). A 2018 meeting schedule will be established on December 7th. Possibilities for 2018 may include some events to promote the consortium and grow the membership.

7.e. Redevelopment Ready Communities (RRC): Jane Fitzpatrick

EMCOG has a \$25,000 contract with MEDC to provide technical assistance for communities within the 14 county region that are “engaged” in the RRC initiative. All projects require a 1:1 cash match. Communities are eligible to request technical assistance match funding through RRC contracting once the following has happened:

- a. A community has received RRC Report of Findings;
- b. A community has passed a resolution of intent to proceed with RRC Report of Findings recommendations; and
- c. A community has completed a Quarterly Progress Report, and has actually made progress on outstanding RRC Best Practice criteria

8. Updates from Strategic Management Team Members and Guests

Lindsey Rotarious, Bay Area Chamber of Commerce

She attends as many of these meetings as she can to learn about initiatives and projects and to network.

Melisa Kesterson, Midland Community Foundation

Her board planning meeting is tomorrow.

Rex Anslie, MDNR

In reference to comments regarding telling our story (the SMT) to demonstrate the relevance and value of the PR-5 Strategic Management Team and initiatives, his last Region 5 newsletter stimulated some discussion which he was happy to see happen.

Karre Ballard, ETC Inc – Adult Education

She reminded the group that as we talk about talent attraction, there is a large number of adults over the age of 18 that can be trained or re-trained. Adult Education can now help almost anyone for free up to the college entry level, including the first year of college.

Natasha Allen, Michigan Works Region 7B

They just wrapped up skilled training applications. There were 950 applications across the State and \$3.9 million in funding. Over 80% of the Region 7B applications were approved. Non-manufacturing training can be enacted. For example, a retail academy is going to be held as a result of retailers coming together for this program development.

Dylan Hellius, Senator Gary Peters Office

He finds these meetings useful. The Senator’s focus at the time is on the tax plan proposals.

Jennifer Geno, Saginaw ISD

She is new in her position as the CTE Coordinator at the Saginaw ISD and is working on the grant program funded through the 2017 PR-5 Mini-grant initiative.

Kathy Stewart, Saginaw ISD

The ISD is doing a pilot program with Head Start and an Over 18 group, starting up a Phlebotomy program class at head start locations so that parents can learn while their kids are in school. The planned start up date will be in March of 2018.

Doug Bush, Gratiot – Isabella ISD

Doug has been involved in the STEM pipeline (through GLBRA) with the newly combined MMCC and Delta initiative. The State is being supportive regarding CTE skilled trades through equipment grants: each ISD received \$132,000 to acquire CTE equipment and smaller grants for pre-engineering mechatronics. There is another \$5.0 million in competitive grant money available for ISDs for equipment. Currently there are nine different state bills dealing with skilled trades training and making it easier for students to get the training.

Jim Wheeler, Great Gratiot Development, Inc.

The Zeeland project is progressing and links directly to the US 127 study. Several wind companies are looking at the area as well.

JoAnn Crary, Saginaw Future Inc.

There have been many questions from local governments regarding medical marijuana growing, transportation and packaging. The Saginaw County Chamber is planning on holding some type of event in January to bring in the DEA and LARA regarding the issues.

Scott Govitz, Mid Michigan Community College

MMCC has been working with Delta College on the STEM initiative in a great collaborative effort. They have been moving forward with planned activities including establishing a baseline data set created through surveys. He is looking for a training program that is working that addresses soft skills and requests any suggestions from the group. Regarding the plastics center of excellence, he recently had a meeting with Vantage Plastics and they are hoping to connect with Michigan Sugar. MMCC is looking for a replacement for Joel Johnson who took an appointment with the federal government. The position that Joel vacated is a 2-year appointment.

Jennifer Carroll, Delta College

Their engagement with businesses through the STEM initiative survey work has been wonderful and enables them to advocate for EMCOCG.

Sheryl Pressler, Clare-Gladwin RESD

The new construction trades building is just about completed and will open in January. They are now convening an advisory group to design the other part of the new building which will be devoted to agriculture science.

8. Adjournment

There being no other reports or business, the meeting concluded at 11:40 am.

Respectfully submitted,

Jane Fitzpatrick

NOTE: There is no meeting scheduled in December, 2017.

The Strategic Management Team is the RPI-5 Tier 1 Collaborative. A collaborative consists of two or more parties working together. There are three important characteristics of a collaborative organization:

1. A networked and non-hierarchical organization structure;
2. A culture of openness, honesty and trust, and
3. Engaged and valued stakeholders ⁱ

Meeting Guidelines

- * Participate in good faith, and in an effort to promote collective learning and good communication
- * Be honest, open-minded, and respectful when offering and listening to differing points of view. Disagree judiciously and respectfully.
- * Respect time commitments in the agenda, maintain focus on the issues and objectives at hand.
- * Be mindful of comment length and the importance of encouraging participation from everyone in the group. Agree briefly.
- * Be respectful regarding use of smart phones and other technologies.

2017 East Central Michigan Prosperity Region 5 Strategic Management Team Meeting Schedule

MEETING DATE	TYPE	TIME	HOST/LOCATION
January 24, 2017	RPI-5 Strategic Management Team	10:00 am	Saginaw Future Inc. Saginaw, Michigan
February 28, 2017	RPI-5 Strategic Management Team	10:00 am	Buena Vista Charter Township
March 28, 2017	RPI-5 Strategic Management Team	10:00 am	Cancelled
April 25, 2017	RPI-5 Strategic Management Team	10:00 am	Clare-Gladwin RESD
May 23, 2017	RPI-5 Strategic Management Team	10:00 am	Michigan Works, Midland
June 27, 2017	RPI-5 Strategic Management Team	10:00 am	SVSU Curtiss Hall
July 25, 2017	RPI-5 Strategic Management Team	10:00 am	Michigan Works, Clare
August 22, 2017	RPI-5 Strategic Management Team	10:00 am	Cancelled

September 26, 2017	RPI-5 Strategic Management Team	10:00 am	Ziibiwing Center Mt Pleasant
October 24, 2017	RPI-5 Strategic Management Team	10:00 am	Bay-Arenac ISD
November 28, 2017	RPI-5 Strategic Management Team	10:00 am	Michigan Works, Midland
December , 2017			No Meeting

NOTE: Members of the public are always welcome at any Strategic Management Team meeting

¹ <http://community.aiim.org/blogs/angela-ashenden/2013/04/16/what-is-a-collaborative-organisation>