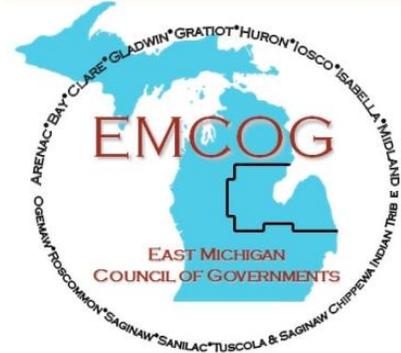


EAST MICHIGAN COUNCIL OF GOVERNMENTS

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Minutes of the ECM PR-5 Strategic Management Team

Date, Time and Location:

October 24, 2017 | 10:00 a.m.

Bay-Arenac ISD | 4228 Two Mile Rd | Bay City, MI 48706

SMT Participants:

Jay Anderson	BCATS
Maja Bolanowska	MATS
Doug Bush	Gratiot-Isabella ISD
Jennifer Carroll	Delta Community College Corporate Services
Torrie McAfee	Buena Vista Charter Township
Ed Oberski	GLB Michigan Works
Josh Ode	Academic Affairs, SVSU
Dan Petersen	EightCAP, Inc.
Sheryl Presler	Clare-Gladwin RESD
Rich Van Tol	Bay-Arenac ISD
Jim Wheeler	Greater Gratiot Development, Inc.

Agency Representatives

Rex Anslie	MDNR
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Guests

Julie Bash	Eastern Region Great Start to Quality Resource Center
Steve Jonas	Saginaw Future, Inc.
Greg LaMarr	Saginaw Future, Inc.

EMCOG

Jane Fitzpatrick	Program Manager – Economic Development/RPI Coordinator
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AGENDA

1. Welcome and Introductions

The Meeting was called to order by Jane Fitzpatrick at 10:04 am. Introductions were made of those present and those calling in.

2. Review and Approval of Agenda

The agenda was modified to move item 4, Quantifying Talent Discussion to item 3 in order to accommodate participants schedules. The agenda was supported as revised.

3. Quantifying Talent Analysis Update and Next Steps: Group Discussion

Jane started off the discussion by summarizing the the 2017 RPI-5 grant scope regarding this initiative: EMCOG will convene the steering committee for the benchmarking and next steps of this 2016 priority project to incorporate the analysis into workforce and economic development/marketing of the region and the concluding Remarks from May, 2016 powerpoint presentation by SVSU to the Strategic Management Team. These remarks included that the analysis provides a benchmark of the current status of the region's labor force and potential labor force to be used by stakeholders to identify areas where economic developers would like to encourage growth and development; to aid economic developers as they leverage the region's resources; and to facilitate conversations aimed at identifying key strategies to positively impact the region's economy and move East Central MI Prosperity Region 5 forward in a positive and sustainable way.

There followed a discussion among those present of the next steps to include determination of a dashboard of data updates; reconvene the original study steering committee or a similar but different group to determine next steps; request additional funding in the 2018 RPI grant to set this up with SVSU and support the MEDC Collaborative for the region in the next phase (talent attraction and retention) of the business attraction strategy. Jane will work with SVSU and Saginaw Future Inc. (as the convener of the Region 5 MEDC Collaborative) to set up a committee meeting for further steps. Jane will also prepare a brief description of a line item in the 2018 RPI-5 grant application for support of the MEDC Collaborative project.

4. Early Childhood Development: Rich Van Tol, Bay Arenac Great Start Collaborative and Julie Bash, Great Start to Quality Resource Center, Eastern Region

Rich and Julie gave a presentation and led a discussion on early childhood development and the impact of high quality, affordable and accessible child care on families, employers and our communities and the challenges for families, employers, our economy and our children as they move through the talent pipeline. Julie spoke about the Great Start to Quality Program. There are ten resource centers in the State. She referenced handouts of the CDC program eligibility table. There is a statewide trend of a decline in licensed facilities at a rate of 33 per month. A copy of the power point presentation was provided at the meeting and will be distributed electronically after the meeting.

5. PR-5 2018 Grant Application Update: Jane Fitzpatrick

This is a follow up to the discussion at the September 26th meeting. An annual update of the PR-5 dashboard will be completed and included in the 2018 application. A handout of the 2014-2016 dashboard plus summary report done last December was distributed. Based on discussion regarding agenda item number 3, the application will include some funding for partnering with the MEDC Region 5 Collaborative to sustain the quantifying talent analysis. The proposed budget will be on the November 28th meeting agenda.

6. Other Project Updates:

6.a. Centers of Excellence: Jane Fitzpatrick

No updates to report since the September meeting.

6.b. MEDC Region 5 Collaborative Business Attraction Plan

No update

6.c. Iron Belle Trail Facilitation: Jane Fitzpatrick

EMCOG received a grant for Iron Belle Trail facilitation for fiscal year 2017-18.

**6.d. Michigan 21st Century Infrastructure Pilot Project Steering Committee Update:
Jane Fitzpatrick**

The pilot project is in its 7th month and is now in the data collection phase, with a goal of a system demonstration and final report to the Governor by April of 2018. This is a major data collection initiative. All data is requested by November 1st within the pilot project areas (east [Region 10 Detroit Metro Prosperity Region 10] and west [Region 4 West MI Prosperity Region]). The consultants and state departments are currently working with the Michigan State Police on security issues in relation to sensitive infrastructure inventories.

The October newsletter was provided as an handout for today's meeting. The next steering committee meeting is on Monday, October 30th in Lansing and will include a data collection update from the pilot project regions; a report on functionality from the Transportation Asset Management Council (TAMC); a discussion regarding creating the next generation of asset managers; and reporting out of IT functionality

6.e. Hazardous Storm Events and Resiliency: Jane Fitzpatrick

Jane is a member of the hiring committee for replacement of the project manager and is reviewing 22 applications through MSU Extension for filling the position. The first round of interviews will be in November. Also regarding Hazard Mitigation Planning: EMCOG assisted Bay County on their FEMA grant application for the update of their Hazardous Mitigation Plan.

6.f. Transportation Update: Jane Fitzpatrick for Dave Engelhardt

MDOT Non-Motorized Plan and Bike Maps Update:

Regional, county and local government agencies, officials, staff, advocates, residents, etc. are cordially invited to attend any one four outreach meetings scheduled in October and November of 2017 to provide public input into the update process for both the MDOT Bay Region Non-Motorized Transportation Plan and the Bike Map. A flier was provided in the agenda packet which included the meeting dates and locations and the link to the existing plan and maps. Also copies of the current maps were available at the meeting. Questions can be directed to Dave Engelhardt at dengelhardt@emcog.org

STP (Surface Transportation Program):

Funding to the RTF program is higher in FY 2018 than originally programmed for projects, and that RTF meetings will be occurring during the next two months to take advantage of the increased funding and adjust any project selections to solidify the program for FY 2018. Questions can be directed to Dave Engelhardt at dengelhardt@emcog.org

6.h. Zero Waste to Landfill Consortium: Jane Fitzpatrick

The next meeting is coming up on December 7th and will be hosted by SVSU. The meeting will include a tour of the SVSU greenhouse to learn about innovations for managing food scraps. The consortium is growing (EMCOG is a founding partner). Morley Corporation, SVSU, City of Frankenmuth, SVRC Industries, Iris Waste Diversion Specialists, SC Johnson, United Way of Saginaw Co, Saginaw Bay Watershed Initiative (The Conservation Fund), Sustainable Research Group, Two Men and a Truck, Duro-Last, Saginaw Zoo, Genessee County, Metro Recycling Solutions are among the participants.

7. Updates from Strategic Management Team Members and Guests

Jim Wheeler, Great Gratiot Development, Inc.

He is spending time on the PR-5 mini grant for the US 127 study including identifying people for the consultants to talk to along the sixteen mile stretch of the roadway. Also the Zeeland Farm Services (ZFS) development in Ithaca is progressing. When operational there will be from 200 to 400 trucks coming in and out on a daily basis.

Steve Jonas, Saginaw Future, Inc.

They are rolling out a business retention and expansion plan utilizing the East Central MI PR-5 talent analysis work.

Rex Anslie, MDNR

He can see some analogies with the power point presentation from earlier in the meeting regarding the MDNR recruitment, retention and re-activation program for hunters as well as the basics of food, water, cover and space for wildlife to thrive and imprinting: this applies to people as well. (Note: these comments led to further discussion of the group as a whole regarding early childhood development).

Ed Oberski, GLB Michigan Works

The five county GLB region provided job service to 1 out of 13 job seeking people (adult workforce) in his region. There are 100 partnering in the Fast Start program at delta with about a 50/50 split between health care and manufacturing.

Josh Ode, SVSU

The SVSU Fall open house is this coming weekend for prospective college students. The university has received State approval for a College of Business building and expect to break ground in the Spring of 2018.

Doug Bush, Gratiot – Isabella ISD

He is appreciative of the presentation and noted the issue of adverse childhood experiences. It is becoming difficult for employers as the number of workers coming into the workforce with adverse childhood experiences has increased exponentially. Many students have very chaotic lives outside of the school environment.

Doug has been involved in the STEM pipeline (through GLBRA) with the newly combined MMCC and Delta initiative. They are creating a data base of employers to link students with work based learning. Issues include a shortage of teachers and the workforce skills gap. There are currently 5-10 state bills out there in some fashion to address the skills gap issues.

8. Adjournment

There being no other reports or business, the meeting concluded at 11:55 am.

Respectfully submitted,

Jane Fitzpatrick

NOTE: The next meeting is November 28th at the Michigan Works Office in Midland

The Strategic Management Team is the RPI-5 Tier 1 Collaborative. A collaborative consists of two or more parties working together. There are three important characteristics of a collaborative organization:

1. A networked and non-hierarchical organization structure;
2. A culture of openness, honesty and trust, and
3. Engaged and valued stakeholders ⁱ

Meeting Guidelines

- * Participate in good faith, and in an effort to promote collective learning and good communication
- * Be honest, open-minded, and respectful when offering and listening to differing points of view. Disagree judiciously and respectfully.
- * Respect time commitments in the agenda, maintain focus on the issues and objectives at hand.
- * Be mindful of comment length and the importance of encouraging participation from everyone in the group. Agree briefly.
- * Be respectful regarding use of smart phones and other technologies.

**2017 East Central Michigan Prosperity Region 5
Strategic Management Team Meeting Schedule**

MEETING DATE	TYPE	TIME	HOST/LOCATION
January 24, 2017	RPI-5 Strategic Management Team	10:00 am	Saginaw Future Inc. Saginaw, Michigan
February 28, 2017	RPI-5 Strategic Management Team	10:00 am	Buena Vista Charter Township
March 28, 2017	RPI-5 Strategic Management Team	10:00 am	Cancelled
April 25, 2017	RPI-5 Strategic Management Team	10:00 am	Clare-Gladwin RESD
May 23, 2017	RPI-5 Strategic Management Team	10:00 am	Michigan Works, Midland
June 27, 2017	RPI-5 Strategic Management Team	10:00 am	SVSU Curtiss Hall
July 25, 2017	RPI-5 Strategic Management Team	10:00 am	Michigan Works, Clare
August 22, 2017	RPI-5 Strategic Management Team	10:00 am	Cancelled
September 26, 2017	RPI-5 Strategic Management Team	10:00 am	Ziibiwing Center Mt Pleasant
October 24, 2017	RPI-5 Strategic Management Team	10:00 am	Bay-Arenac ISD
November 28, 2017	RPI-5 Strategic Management Team	10:00 am	Michigan Works, Midland
December , 2017			No Meeting

NOTE: Members of the public are always welcome at any Strategic Management Team meeting

ⁱ <http://community.aiim.org/blogs/angela-ashenden/2013/04/16/what-is-a-collaborative-organisation>