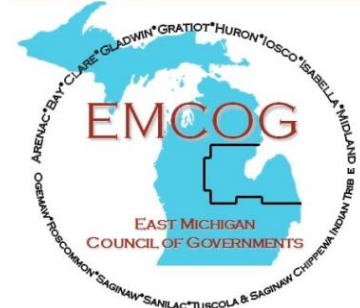


EAST MICHIGAN COUNCIL OF GOVERNMENTS

3144 DAVENPORT AVENUE, SUITE 200, SAGINAW, MI. 48602
PHONE: 989-797-0800, FAX: 989-797-0896
WWW.EMCOG.ORG



DATE: April 3, 2019

TO: all county or municipal governments (city, village, township), downtown development authorities and economic development authorities, nonprofits, educational institutions, adult education agencies, workforce development agencies in the East Central Michigan Prosperity Region 5¹

A GRANT PROGRAM CALL FOR PROJECTS IS COMING UP IN APRIL, 2019

The third annual East Central Michigan Prosperity Region 5 Mini-Grant Program is being led by the East Michigan Council of Governments (EMCOG). This project is funded by the State of Michigan as part of the state's Regional Prosperity Initiative. The third year program includes two tiers of grants as described below. Further information, including the grant applications and instructions will be sent out within a week or two and also will be available at www.emcog.org (**NOTE:** the grant applications for 2019 will be different than prior years; be sure to use the correct application forms).

GRANT AMOUNTS AND CONDITIONS:

The total amount of funding available is \$145,000. There are two funding levels for grants with two separate grant applications:

- A. \$250 - \$1,000: This grant does not require a local match.
- B. \$2,000 to \$20,000: A local match and/or in kind service will be required as part of the grant. The level of matching funds is not defined. Higher levels of match are encouraged

PURPOSE

The East Central Michigan Regional Prosperity Region 5 Grant Program is intended to implement regional and sub-regional projects that further the specific objectives and actions as identified in the Regional Strategy throughout the 8-county region. The Regional Strategy can be found at http://www.emcog.org/rpi_plan.asp. There are five broad categories for which funding will be considered as the grant applications relate to the more specific objectives and actions for each:

- 1. ECONOMIC DEVELOPMENT & MARKETING.** This includes traditional economic development (business recruitment, expansion, and retention), regional planning & Collaboration, and marketing & regional image.
- 2. ENTREPRENEURSHIP & INNOVATION.** This includes entrepreneurship, innovation, academic research & development, technology-based start-ups, and small business development
- 3. TALENT & WORKFORCE DEVELOPMENT.** This includes workforce development, adult education, secondary education (K-12), and higher education.
- 4. TRANSPORTATION & INFRASTRUCTURE.** This includes transportation infrastructure (roads/highways, rail, airports, water-based transport), utilities (electric, gas, water, broadband) and public transportation.
- 5. PLACE-MAKING & TALENT ATTRACTION:** This includes downtown revitalization, urban vitality, and recreation/entertainment amenities.

¹ Arenac, Bay, Clare, Gladwin, Gratiot, Isabella, Midland and Saginaw counties