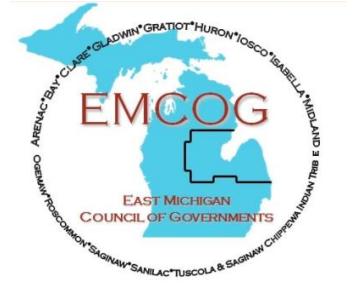


East Michigan Council of Governments

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**January, 2022 Performance Report of EMCOG 2021-2025 Five-Year CEDS  
Approved for Submission to EDA by EMCOG Council January 14, 2022**

This report documents an amendment to and the annual review of the East Michigan Council of Governments Five Year (2021 through 2025) Comprehensive Economic Development Strategy (CEDS) that was developed during 2020 and approved by the EMCOG Regional Economic Development Team (the RED Team) in January of 2021. This report includes the following:

- A. AMENDMENT TO THE CEDS: A description of any necessary adjustments to the CEDS document and supporting appendices.
- B. REPORT ON ECONOMIC DEVELOPMENT ACTIVITIES and PROGRESS ON STRATEGIES AND ACTIONS: Documentation of progress toward achieving the specific goals based on the Action Plan and Performance Measures contained in the CEDS, including partnerships. This evaluation is submitted as a separate implementation matrix document and includes the partners for implementation.
- C. GOALS FOR THE NEXT YEAR: Setting of achievable goals for the upcoming year (2022).

For further information please contact Jane Fitzpatrick, EMCOG Economic Development Programs Manager at [jfitzpatrick@emcog.org](mailto:jfitzpatrick@emcog.org)

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## **A. ADMENDMENT TO THE STRATEGY**

Since the adoption of the current 5-year CEDS (2021-2025) for the EMCOG region in January of 2021, the Regional Economic Development Team (the CEDS team) has reviewed the document to consider revisions and adjustments and determined that it remains relevant in light of a number of events that have occurred and remain ongoing such as the COVID Pandemic and the federally designated disaster during 2020 that impacted five of the fourteen counties within the region. The RED Team is currently working on an addendum to the 2021-2025 CEDS that will address these very significant events. This addendum will be developed and approved during the current year (2022).

The only amendment to the 2021-2025 CEDS to report in this annual report is an adjustment to the Asset Inventory section of the CEDS document to add the Saginaw Chippewa Indian Tribe as a major employer within Isabella County. A Revised Asset Inventory will be presented for approval at the March EMCOG Council and RED Team meetings.

**THE EMCOG Regional Economic Development (RED) Team.**

The composition of the RED Team is dynamic from year to year and is reflective of the region's economic interests. The following table lists the membership as of January 1, 2022.

<b>Natasha Allen</b>	Michigan Works
<b>Brenda Bachelder</b>	Michigan Works
<b>Robert Balzer, Chair</b>	Consumers Energy
<b>Ed Bergeron</b>	Roscommon County EDC
<b>Stephanie Buffman</b>	Arenac County EDC and Michigan Works
<b>Tracy Byard</b>	Clare County
<b>Terri Close</b>	Hampton Township
<b>Todd Dickerson</b>	Oscoda Township Economic Development
<b>Zyggy Dworzecki</b>	Tuscola County EDC
<b>Steve Erickson</b>	Tuscola County EDC
<b>Jamie Forbes</b>	Saginaw Transit Authority & Regional Services
<b>Tony Fox</b>	SBDC Mid Michigan
<b>Meaghan Gass</b>	MSU Extension, MI Sea Grant
<b>Scott Govitz</b>	Mid Michigan College
<b>Eric Johnson</b>	Clare-Gladwin RESD
<b>Steve Jonas</b>	Saginaw Future Inc.
<b>Heath Kaplan</b>	City of Beaverton
<b>Trevor Keyes</b>	Bay Future, Inc.
<b>Demetra Manley</b>	Saginaw Area Transportation Authority
<b>Jim McBryde</b>	Middle MI Development Corporation
<b>Kathy Methner</b>	Private Sector Consultant
<b>Bill Mrdeza</b>	City of Mt Pleasant
<b>Michael Nunneley</b>	GLB and NE Region SBDC
<b>Donald Jay O'Farrell</b>	Iosco County
<b>Pam O'Laughlin</b>	Middle MI Dev Corp– Clare County; MichiganWorks
<b>Carl Ostentoski</b>	Huron & Sanilac Counties Economic Development
<b>Robert Redmond</b>	Bay County
<b>Erik Rodriguez (Brian Smith as Alternate)</b>	Saginaw Chippewa Indian Tribe
<b>David Rowley</b>	MSU Extension
<b>Annette Rummel</b>	GLB Visitors and Convention Bureau
<b>Rich Van Tol</b>	Bay-Arenac ISD
<b>Joel Vernier</b>	Secord Township
<b>Nicole Wilson</b>	Midland Business Alliance
<b>William Wright</b>	Citizen at Large, environmental and transit focus
<b>Kasey Zehner</b>	Greater Gratiot Development Corporation

## B. REPORT ON PROGRESS ON CEDS STRATEGIES

The CED Regional Economic Development (RED) Team met a total of six times during 2021. During each of these meetings programs and initiatives that implement the CEDS were discussed as part of a broader agenda that also included other stakeholder reports and presentations on regional issues included in the CEDS. Each RED Team member was tasked with providing information on CEDS strategies implementation actions for completion of this annual report. The attached document “EMCOG January 2022 CEDS Strategies Status” identifies the implementation and ongoing community engagement actions (i.e., the evaluation of progress), including partners, that have taken place since the CEDS was approved in January of 2021. A summary of this document is shown below.

2021-2025 CEDS contains five (5) goals. Within the goals are 23 Strategies within which are a total of 45 Action Items. From January, 2021 to December of 2021 (the first year of the 5-year CEDS) 26 of the Strategies and or Action Items (38%) have been initiated to some degree either locally or regionally. A summary of actions for each of the 5 goals is shown in the table below. Many of the action items involve partnerships and collaboration with a number of other stakeholders. In some cases, other stakeholders have taken ownership of an Action Item and initiated it. The percentages in the table are indicative of the impacts the pandemic has had on our region and partners’ focus during the past year as well as the emerging issues for economic resiliency and recovery.

GOAL	NUMBER OF STRATEGIES/ACTION ITEMS	PERCENT STARTED OR COMPLETED	PERCENT NOT INITIATED AS OF 1/1/2022
GOAL 1 – Infrastructure	21	57%	43%
GOAL 2 – Workforce	13	8%	92%
GOAL 3 – Innovation	17	24%	76%
GOAL 4 – Placemaking	9	44%	56%
GOAL 5 – Economic Development	8	63%	37%
TOTAL	68	38%	62%

### C. SCHEDULE OF GOALS FOR THE NEXT YEAR

The focus for the next twelve months (January through December of 2022) is to continue to move forward on the existing CEDS strategies as well as develop an addendum to it specifically focused on economic recovery and resiliency. EMCOG is in the midst of conducting numerous listening sessions with the RED Team members and other stakeholders for the purpose of formulating these strategies. To date over 50 of these listening sessions have been held. The information from them will be the input for a report to the RED Team along with draft strategies for their review and further input and development. EMCOG and the RED Team have been and are continuing to work on the development of EDA grant applications. Since the adoption of the current 2021-2025 CEDS the following EDA grants have been funded.

APPLICANT	FUNDING SOURCE	STATUS/AMOUNT
Bridgeport Charter Township, Saginaw County	EDA EAA - 2021	Funded September, 2021 - \$35,000
Great Lakes Bay Visitors and Convention Bureau	EDA CARES - EAA	Funded April, 2021 \$380,000

In addition to the previous grants funded in 2021 the following grant applications were submitted to EDA for funding consideration.

APPLICANT	FUNDING SOURCE	STATUS
CMU-RC	EDA CARES - PW	Application was submitted to EDA on 7/2/21. Final decision is pending
CMU/CMU-RC	EDA ARPA BBB Challenge	Application for Phase I submitted on 10/18/21 and was not selected for funding. Funding for the projects within the BBB proposal are under discussion for future grant applications in 2022.
City of West Branch, Ogemaw County	EDA - PW	Application submitted October 21, 2021; final EDA decision is pending.