

# EAST MICHIGAN COUNCIL OF GOVERNMENTS

3144 DAVENPORT AVENUE, SUITE 200, SAGINAW, MI. 48602  
PHONE: 989-797-0800, FAX: 989-797-0896  
[WWW.EMCOG.ORG](http://WWW.EMCOG.ORG)



**DATE: March 27, 2018**

**TO: All county or municipal governments (city, village, township), downtown development authorities & economic development authorities, nonprofits, educational institutions, adult education agencies, workforce development agencies in the East Central Michigan Prosperity Region 5<sup>1</sup>**

## **A MINI & MICRO GRANT PROGRAM CALL FOR PROJECTS IS COMING UP IN APRIL, 2018**

The second annual East Central Michigan Prosperity Region 5 Grant Program is being led by the East Michigan Council of Governments (EMCOG). This project is being funded by the State of Michigan as part of the state's Regional Prosperity Initiative. The second year program includes two tiers of grants as described below. Further information, including the grant applications and instructions will be sent out in April and also available at [www.emcog.org](http://www.emcog.org)

### **GRANT AMOUNTS AND CONDITIONS:**

**Mini Grants:** The total amount of funds available is \$122,000 out of which grants can range from \$2,000 to \$20,000 each. (Note: the grant selection committee has the discretion to consider grant applications that are outside of the parameters of the \$2,000 to \$20,000 range). A local match and/or in kind service will be required as part of the grant. The level of matching funds is not defined. Higher levels of match are encouraged.

**Micro Grants:** The total amount of funds available is \$10,000 out of which grants can range from \$250 up to \$1,000. No local match is required.

### **PURPOSE**

The East Central Michigan Regional Prosperity Region 5 Mini-Grant Program is intended to implement regional and sub-regional projects that further the Regional Strategy goals, objectives and actions throughout the 8-county region. The Regional Strategy can be found at [http://www.emcog.org/rpi\\_plan.asp](http://www.emcog.org/rpi_plan.asp) Collaboration with other entities is encouraged. There are five categories of projects for which funding will be considered.

- 1. ECONOMIC DEVELOPMENT & MARKETING.** This includes traditional economic development (business recruitment, expansion, and retention), regional planning & Collaboration, and marketing & regional image.
- 2. ENTREPRENEURSHIP & INNOVATION.** This includes entrepreneurship, innovation, academic research & development, technology-based start-ups, and small business development
- 3. TALENT & WORKFORCE DEVELOPMENT.** This includes workforce development, adult education, secondary education (K-12), and higher education.
- 4. TRANSPORTATION & INFRASTRUCTURE.** This includes transportation infrastructure (roads/highways, rail, airports, water-based transport), utilities (electric, gas, water, broadband) and public transportation.
- 5. PLACE-MAKING & TALENT ATTRACTION:** This includes downtown revitalization, urban vitality, and recreation/entertainment amenities.

---

<sup>1</sup> Arenac, Bay, Clare, Gladwin, Gratiot, Isabella, Midland and Saginaw counties