

# Real-Time Labor Demand: EMCOG Region

## April 2014 Snapshot

Total Ads: **7,740**

Change / Month: **15.4%**

### Top Job Categories & Employers

#### Sales and Related

Ads: 1,280

#### Administrative Support

Ads: 950

#### Healthcare Practitioners

Ads: 780

#### Transport. & Material Mvg.

Ads: 640

#### Installation & Maintenance

Ads: 500

#### Covenant HealthCare

Ads: 370

#### Central Michigan University

Ads: 110

#### Sears Holdings Corporation

Ads: 110

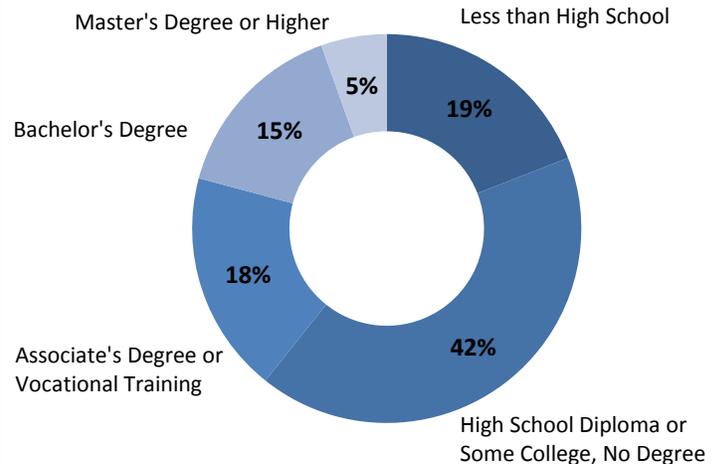
#### St. Mary's of Michigan

Ads: 100

#### Dow Chemical

Ads: 90

### Education Requirements



### Top Occupations

#### Truck Drivers

Ads: **350** Δ / Month: **9.8%**

#### Retail Sales Supervisors

Ads: **330** Δ / Month: **24.4%**

#### Retail Salespersons

Ads: **310** Δ / Month: **19.0%**

#### Registered Nurses

Ads: **270** Δ / Month: **5.5%**

#### Customer Service Representatives

Ads: **200** Δ / Month: **16.9%**

#### General Maintenance and Repair Workers

Ads: **130** Δ / Month: **39.6%**

#### Sales Representatives, Wholesale and Mfg.

Ads: **120** Δ / Month: **11.9%**

#### Industrial Engineers

Ads: **110** Δ / Month: **7.7%**

#### Medical Assistants

Ads: **110** Δ / Month: **39.7%**

#### Food Service Supervisors

Ads: **110** Δ / Month: **-18.0%**

### Advertised Job Location

Saginaw County	3,275
<i>Isabella County</i>	<i>1,075</i>
Midland County	900
<i>Bay County</i>	<i>825</i>
Gratiot County	250
<i>Clare County</i>	<i>250</i>
Tuscola County	175
<i>Ogemaw County</i>	<i>175</i>
Roscommon County	175
<i>Huron County</i>	<i>175</i>
Arenac County	125
<i>Sanilac County</i>	<i>125</i>
Iosco County	125
<i>Gladwin County</i>	<i>100</i>