

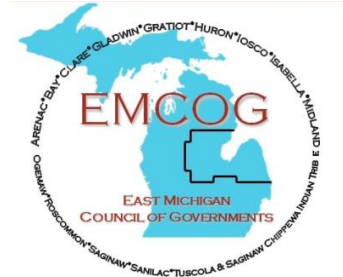
East Michigan Council of Governments

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TO: EMCOG Council and RED Team

FROM: Jane Fitzpatrick, Economic and Community Development
Programs Manager
Cynthia Edwards, Program Analyst/IT Coordinator

DATE: For January 20, 2023 Meetings

RE: Integrated Economic and Community Development Activities –
A supplement to the January 20th RED Team Agenda

1. REMINDER – RED TEAM MEMBERS – Jane Fitzpatrick

An option that is available to our appointed RED Team members is to designate an alternate for those times when you cannot attend. The alternate will be counted for establishing quorum and also can vote. If you would like to designate an alternate please contact me at jfitzpatrick@emcog.org and we will get the alternate appointed at the next Council meeting. Here is the meeting schedule for 2023: Note: these are public meetings; all are welcome.

MONTH	TYPE	TIME	LOCATION
January 20 , 2023	Full RED Team	Noon	Saginaw Valley State University
March 10, 2023	Full RED Team	Noon	Bay County Historical Museum
May 12, 2023	Full RED Team	Noon	To Be Determined
July 14, 2023	Full RED Team	Noon	To Be Determined
September 15, 2023	Full RED Team	Noon	To Be Determined
November 10, 2023	Full RED Team	Noon	To Be Determined

2. NEW – EDA CALL FOR PROJECTS – Jane Fitzpatrick

Lee Shirey, our EDA Michigan Rep has put out a call for construction projects. There have not been many statewide which creates good odds for those with potential construction projects. Let me know if you have a construction project that you are thinking about submitting to EDA.

3. **NEW – 2020 CENSUS CHANGES IN MICHIGAN URBAN AREAS** – Jane Fitzpatrick

From the Michigan Center for Data and Analytics:

After each decennial census, the U.S. Census Bureau conducts a review of the criteria for delineating urban areas and may update this criterion to more effectively tabulate and present data for the urban and rural population in the United States.

The new 2020 Census criteria for urban areas now requires a minimum population of 5,000 people or 2,000 housing units. This differs from the 2010 Census criteria for urban areas, which solely required a minimum population of 2,500 people.

The finalized list of 2020 Census urban areas was released last month. As a result of the change in the urban classification between 2010 and 2020, Michigan added four new places to its list of “urban areas”, three of which are in the EMCOG Region: **Au Gres**, **Higgins Lake**, and **St. Helen**. Frankfort is the fourth new urban area.

However, there were 28 Michigan places which were urban under 2010 criteria, but no longer urban under 2020 criteria (i.e., places that changed from urban to rural status). Five of these places are in the EMCOG Region: **Bad Axe**, **Clare**, **Gladwin**, **Sandusky**, and **Vassar**. The remaining 23 are Almont, Blissfield, Brooklyn, Cedar Springs, Constantine, Coopersville, Dorr, Fowlerville, Goodrich, Grayling, Gun Lake, Hart, Imlay City, Iron River, Kalkaska, Manistique, Middleville, Munising, Newaygo, Newberry, Perry, Rogers City, and Somerset.

Here is a direct link to download the [2020 urban areas shapefile](#). To view the list of 2020 urban areas, visit the [Urban and Rural webpage \(on census.gov\)](#). To learn more, you can also read the [FAQs about 2020 Census urban areas](#).

Contact information:

Ashley Tarver, Demographic Analyst, MI Center for Data and Analytics, Dept. of Technology, Management & Budget

tarvera2@michigan.gov

4. NEW – EDA RECOMPETE PILOT PROGRAM and TECH HUB PROGRAM – Jane Fitzpatrick

The following links are to the statutes related to the Recompete Pilot Program and Tech Hub Program as authorized under the recently passed Government spending Bill.

RECOMPETE Act – a new federal grant program (\$4 Billion) at EDA that will empower persistently distressed communities to develop, implement, and carry out 10-year economic development strategies and create jobs.

Further information:

<https://kilmer.house.gov/news/press-releases/kilmers-bipartisan-legislation-to-spur-economic-growth-and-create-jobs-included-as-pilot-program-in-us-competition-bill>

Regional Technology and Innovation Hub program – to encourage new and constructive collaborations among local, State, Tribal, and Federal entities, institutions of higher education, the private sector, economic development organizations, labor organizations, nonprofit organizations, and community organizations that promote broad-based regional innovation initiatives.

Further Information:

<https://uscode.house.gov/view.xhtml?req=granuleid:USC-prelim-title15-section3722a&num=0&edition=prelim>

5. UPDATE – ECONOMIC RESILIENCE DATA: RECOVERY STRATEGY ADDENDUM – Cynthia Edwards

Post COVID-19 data is a consolidation of reporting from various agencies and sources, but it is not official census data. Being an unprecedented global event, we are still trying to interpret the data as best as we can. This data will be presented as an appendix to the official report, as this event was an extreme outlier and requires additional analysis. We are tracking significant demographic shifts that are outside what would normally be expected and can be traced directly back to COVID-19. These changes are happening at a pace that would not be expected in a typical 2-year snapshot of comparable data.

The impacts are not uniform. There are contrasting effects being felt through different industries, some have thrived, some have struggled substantially. There are notable differences on severity in individuals based on economic class and/or race. The data we are compiling and will continue to present will help you identify industries and individuals with the highest needs.

The COVID situation is still very fluid, and information is still coming in daily. We will continue to update your resources for the region as it is received.

6. UPDATE: WATER ASSET MANAGEMENT COUNCIL (WAMC) – Jane Fitzpatrick as appointed member of WAMC

I was reappointed to the Water Asset Management Council as a representative of a region for my second full three-year term. My first term was for one year as part of the initial staggered appointments. The WAMC did not meet in December. The next meeting is January 26th in Lansing.

WAMC Information can be found at:

<https://www.michigan.gov/egle/about/groups/water-asset-management-council>

7. REMINDER - EMCOG CORONAVIRUS RESPONSE DATAHUB – Cynthia Edwards

The EMCOG Coronavirus Response Datahub provides federal, state, and local resources. It is available on the EMCOG website (<http://www.emcog.org/data>) and is updated daily. All resources at the federal and state level are provided through the Department of Treasury and the State of Michigan. All resources are updated as they come available. Local data is specific to the 14-county region and provides resources related to each county. For further information please contact Cynthia Edwards at cedwards@emcog.org

8. REMINDER – EMCOG GIS DATAHUB – Cynthia Edwards

The EMCOG GIS Datahub is a place that gives the EMCOG Region a place to explore all maps and applications in one place. The Datahub's platform organizes people, data, and tools through informative-driven initiatives. Explore the new Resources Page in the [EMCOG GIS DATAHUB](#). Browse or download community profile reports at the regional and county level.

The EMCOG GIS Data Hub can be viewed through the website (emcog.org) and or you can view it through a direct link: <https://emcog-emcog.hub.arcgis.com/>

There are also tutorials available to help viewers navigate through the EMCOG GIS Data Hub and can be reached via the website (emcog.org) or through a direct link: <https://emcog-emcog.hub.arcgis.com/pages/gis-data-hub-tutorials>. For further information contact Cynthia Edwards at cedwards@emcog.org

9. REMINDER – INTERACTIVE CEDS 2021 REPORT – Cynthia Edwards

A platform to help engage community partners, stakeholders, and citizens with dynamic reports about the EMCOG 14-County Region. Charts, graphs, and map applications will allow users to interact with the data and will give insights as to how the region is changing demographically. For further information contact Cynthia Edwards at cedwards@emcog.org

10. REMINDER - SOURCES FOR FEDERAL ANNOUNCEMENTS AND FUNDING OPPORTUNITIES – Jane Fitzpatrick

Take some time to visit the Department of Commerce Economic Development Administration website for an expansive list of resources and grant opportunities. This website is constantly updated to include the latest programs and initiatives.

<https://www.eda.gov/resources/directory/>