

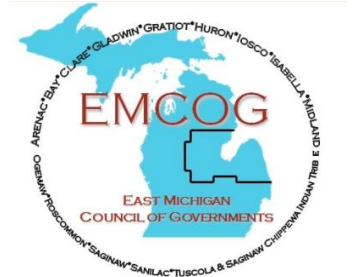
East Michigan Council of Governments

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**TO:** EMCOG Council and RED Team

**FROM:** Jane Fitzpatrick, Economic and Community Development  
Programs Manager  
Cynthia Edwards, Program Analyst/IT Coordinator

**DATE:** For May 12, 2023 Meetings

**RE:** Integrated Economic and Community Development Activities –  
A supplement to the May 12th RED Team Agenda

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**1. UPDATE – Personnel Change - Jane Fitzpatrick**

After eleven years my last day with EMCOG is June 16<sup>th</sup>. Some call this a retirement. For me it will be a break that may become retirement. I am pleased to announce that Bill Ernat will be taking my place as the RED Team staff liaison and also EMCOG liaison to EDA. Bill and I are working out details for a smooth transition. Bill can be reached at [bernat@emcog.org](mailto:bernat@emcog.org). I want to thank the RED Team and Council and those of you too numerous to mention here for your participation in the regional activities and initiatives over the years that I have been honored to be a part of through my work at EMCOG. If you would like my contact information after June 16<sup>th</sup> please let me know.

**2. NEW – ALICE Report Released April 26, 2023 - Jane Fitzpatrick**

The Michigan Association of United Ways recently released their 2023 Report, "ALICE IN THE CROSSCURRENTS". I am in the process of updating both the EMCOG Region report and the county specific reports to include the latest data and comparisons from prior reports. The Michigan Alice report can be found at <https://www.unitedforalice.org/michigan>

**3. REMINDER – RED TEAM MEMBERS – Jane Fitzpatrick**

An option that is available to our appointed RED Team members is to designate an alternate for those times when you cannot attend. The alternate can be counted for establishing a quorum for significant votes such as approval of the CEDS or CEDS Amendments. If you would like to designate an alternate please contact Bill Ernat at [bernat@emcog.org](mailto:bernat@emcog.org) and we will get the alternate appointed at the next Council meeting.

Here is the meeting schedule for 2023: Note: these are public meetings; all are welcome.

| MONTH              | TYPE          | TIME | LOCATION                        |
|--------------------|---------------|------|---------------------------------|
| January 20 , 2023  | Full RED Team | Noon | Saginaw Valley State University |
| March 10, 2023     | Full RED Team | Noon | Canceled due to weather         |
| May 12, 2023       | Full RED Team | Noon | Riverwalk Place, Gladwin        |
| July 14, 2023      | Full RED Team | Noon | To Be Determined                |
| September 15, 2023 | Full RED Team | Noon | To Be Determined                |
| November 10, 2023  | Full RED Team | Noon | To Be Determined                |

#### 4. **REMINDER** – EDA RECOMPETE PILOT PROGRAM and TECH HUB PROGRAM – Jane Fitzpatrick

Two New EDA Funding Programs:

**RECOMPETE Act** – a new federal grant program (\$4 Billion) at EDA that will empower persistently distressed communities to develop, implement, and carry out 10-year economic development strategies and create jobs.

**Regional Technology and Innovation Hub program** – to encourage new and constructive collaborations among local, State, Tribal, and Federal entities, institutions of higher education, the private sector, economic development organizations, labor organizations, nonprofit organizations, and community organizations that promote broad-based regional innovation initiatives.

Here is the link for some information:

<https://www.eda.gov/funding/programs/regional-technology-and-innovation-hubs/tech-hubs-and-recompete-pilot-programs-faq>

#### 5. **UPDATE** – ECONOMIC RESILIENCE DATA: RECOVERY STRATEGY ADDENDUM – Cynthia Edwards

Post COVID-19 data is a consolidation of reporting from various agencies and sources, but it is not official census data. Being an unprecedented global event, we are still trying to interpret the data as best as we can. This data will be presented as an appendix to the official report, as this event was an extreme outlier and requires additional analysis. We are tracking significant demographic shifts that are outside what would normally be expected and can be traced directly back to COVID-19. These changes are happening at a pace that would not be expected in a typical 2-year snapshot of comparable data.

The impacts are not uniform. There are contrasting effects being felt through different industries, some have thrived, some have struggled substantially. There are notable differences on severity in individuals based on economic class and/or race. The data we are compiling and will continue to present will help you identify industries and individuals with the highest needs.

The COVID situation is still very fluid, and information is still coming in daily. We will continue to update your resources for the region as it is received.

#### **6. REMINDER - EMCOG CORONAVIRUS RESPONSE DATAHUB – Cynthia Edwards**

The EMCOG Coronavirus Response Datahub provides federal, state, and local resources. It is available on the EMCOG website (<http://www.emcog.org/data>) and is updated daily. All resources at the federal and state level are provided through the Department of Treasury and the State of Michigan. All resources are updated as they come available. Local data is specific to the 14-county region and provides resources related to each county. For further information please contact Cynthia Edwards at [cedwards@emcog.org](mailto:cedwards@emcog.org)

#### **7. REMINDER – EMCOG GIS DATAHUB – Cynthia Edwards**

The EMCOG GIS Datahub is a place that gives the EMCOG Region a place to explore all maps and applications in one place. The Datahub's platform organizes people, data, and tools through informative-driven initiatives. Explore the new Resources Page in the [EMCOG GIS DATAHUB](#). Browse or download community profile reports at the regional and county level.

The EMCOG GIS Data Hub can be viewed through the website ([emcog.org](http://emcog.org)) and or you can view it through a direct link: <https://emcog-emcog.hub.arcgis.com/>. There are also tutorials available to help viewers navigate through the EMCOG GIS Data Hub and can be reached via the website ([emcog.org](http://emcog.org)) or through a direct link: <https://emcog-emcog.hub.arcgis.com/pages/gis-data-hub-tutorials>. For further information contact Cynthia Edwards at [cedwards@emcog.org](mailto:cedwards@emcog.org)

#### **8. ONGOING - EMCOG WEBSITE DEVELOPMENT – Cynthia Edwards**

It is important to have a website with responsive design, intuitive navigation, and reliable resources for the public to utilize. A functioning website is as unique as the community and should provide users a place where they can rely on information that can be beneficial and informative to the region. We must filter out obsolete data, including documents and reports that are no longer relevant to our region. The website plays a vital role in promoting the region for the purposes of tourism and economic development. It should be a place that conveys our region's character and sense of place. By incorporating new technology, EMCOG can deploy an easily navigable platform to communicate the most

relevant and current information about the region. The EMCOG website development will be an ongoing project that will be updated as data becomes available. Feedback is encouraged when developing new website features. For further information, please contact Cynthia Edwards at [cedwards@emcog.org](mailto:cedwards@emcog.org)

## **9. REMINDER - SOURCES FOR FEDERAL ANNOUNCEMENTS AND FUNDING OPPORTUNITIES – Jane Fitzpatrick**

Take some time to visit the Department of Commerce Economic Development Administration website for an expansive list of resources and grant opportunities. This website is constantly updated to include the latest programs and initiatives.

<https://www.eda.gov/grant-resources/find-grant-resources>