

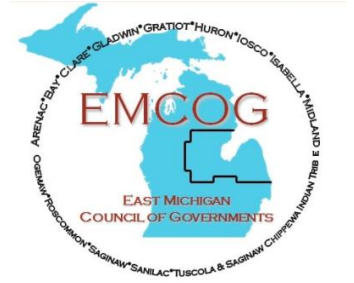
East Michigan Council of Governments

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TO: EMCOG Council and RED Team

FROM: Jane Fitzpatrick, Economic and Community Development Programs Manager
Cynthia Edwards, Program Analyst/IT Coordinator

DATE: For November 5, 2021 Meetings

RE: Integrated Economic and Community Development Activities

1. **NEW - INTERACTIVE CEDS 2021 DATA REPORT – Cynthia Edwards**

A platform to help engage community partners, stakeholders, and citizens with dynamic reports about the EMCOG 14-County Region. Charts, graphs, and map applications will allow users to interact with the data and will give insights as to how the region is changing demographically. For further information contact Cynthia Edwards at cedwards@emcog.org

2. **UPDATE - EMCOG CORONAVIRUS RESPONSE DATAHUB – Cynthia Edwards**

The EMCOG Coronavirus Response Datahub provides federal, state and local resources. It is available on the EMCOG website:

<https://emcog-coronavirus-response-1-1-emcog.hub.arcgis.com/>

and is updated daily. All resources at the federal and state level are provided through the Department of Treasury and the State of Michigan. All resources are updated as they come available. Local data is specific to the 14-county region and provides resources related to each county. There have been **2,135 views** of the COVID Datahub since launching mid-July. For further information please contact Cynthia Edwards at cedwards@emcog.org

3. **UPDATE - EMCOG GIS DATAHUB – Cynthia Edwards**

The EMCOG GIS Datahub is a place that will give the EMCOG Region a place to explore all maps and applications in one place. The Datahub's platform organizes people, data and tools through informative-driven initiatives. It will help maximize engagement, communication, collaboration and data sharing within the region. The EMCOG GIS Datahub presentation from the July meeting will be re-recorded into separate videos to assist in understanding what each of the maps and applications can do. Once these mini presentations are completed, they will be sent out to everyone. An update will be provided

during the November 5th RED Team meeting. For further information contact Cynthia Edwards at cedwards@emcog.org

4. ONGOING - EMCOG WEBSITE SURVEY – Cynthia Edwards

As mentioned in previous reports to Council and the RED Team, EMCOG is in the process of redesigning our website (emcog.org) We would like to have our many partners, stakeholders and other interested groups and people look over the website and provide all feedback through the EMCOG Website Feedback Survey. Here is the survey link. <https://arcg.is/0f0vKz> You can also find the survey link on the EMCOG website homepage. For further information contact Cynthia Edwards at cedwards@emcog.org

5. NEW - DEPARTMENT OF COMMERCE EDA GRANTS STATUS IN THE EMCOG REGION – Jane Fitzpatrick

This continues to be a very busy time with numerous meetings to discuss and assist with potential grant applications through the EDA ARPA grants as well as the EDA 2021 and now 2022 regular grant funding programs. The following tables summarize the recent grant activity for EDA grant dollars in the EMCOG region. These tables come from a report I prepared at the request of EDA for recent grant activity.

Table 5.a shows a total of four grant applications that have either recently been submitted or will be submitted to EDA through the ARPA funding opportunities, CARES Act funding opportunity or the regular EDA Public Works funding opportunity. There are also a few other grant applications that are at varying degrees of movement toward a grant application which are not included in this table at this time.

5.a. EMCOG – Pending EDA ARPA and CARES Act Grant Applications

APPLICANT	FUNDING SOURCE	STATUS
City of Au Gres	ARPA - Tourism	Application will be submitted to EDA by the first of December, 2021
CMU-RC	CARES - PW	Application was submitted to EDA on 7/2/21. EDA decision by the end of 2021
CMU/CMU-RC	ARPA BBB Challenge	Application for Phase I submitted on 10/18/21
City of West Branch	EDA - PW	Application submitted October 21, 2021

Table 5.b. lists two grant applications from the Region that have been funded to date out of either the 2021 EDA regular Economic Adjustment Assistance funding opportunity or the EDA CARES Act funding opportunity.

5.b. EMCOG – 2021 Funded CARES Act and EAA Grants

APPLICANT	FUNDING SOURCE	STATUS/AMOUNT
Bridgeport Charter Township	EDA EAA - 2021	Funded September, 2021 - \$35,000
Great Lakes Bay Visitors and Convention Bureau	CARES - EAA	Funded April, 2021 \$380,000

Table 5.c. shows the EDA grants awarded within the Region from 2018 through 2020, totaling \$4.3 Million in EDA funds. Note that there were no grant applications funded during 2020.

5.c. EMCOG 2018 – 2020 EDA Funded Projects

APPLICANT/PROJECT	FUNDING SOURCE	EDA Funds (\$1,000)
2018		
City of Gladwin (Gladwin County)/ Iron Removal Water Treatment Plant	PW	584.2
Saginaw County Road Commission/Roadway Construction & Expansion	PW	2,000.0
2019		
Hampton Township (Bay County)/ Economic Recovery Plan	EAA – Coal Impacted Communities	63.0
City of Mt Pleasant (Isabella County) Industrial Park Expansion of Retention Pond Capacity	PW – Disaster Supplemental	230.7
City of Beaverton (Gladwin County) Industrial Parks Expansion & Upgrade	PW	1,455.7
2020		
Note - no grants applied for during 2020.		
Total		4,333.6

6. UPDATE - DEPARTMENT OF COMMERCE EDA INVESTMENT PRIORITIES AND RESOURCES FOR ARPA and REGULAR APPROPRIATIONS GRANT FUNDING PROGRAMS – Jane Fitzpatrick

As noted in prior reports EDA has expanded its Investment Priorities of EDA Funding. The following is a list of funding priorities by which EDA evaluates all economic development planning or implementation projects to determine the extent they are eligible for funding.

1. **Equity** - advance equity through investments that directly benefit (1) one or more traditionally underserved populations and (2) underserved communities.
2. **Recovery and Resilience** – build economic resilience to and long-term recovery from economic shocks, like those experiences by coal and power plant communities or other communities impacted by the decline of an important industry or a natural disaster.
3. **Workforce Development** – support of workforce education and skills training activities directly connected to hiring and skills needs of the business community and that result in well-paying, quality jobs.
4. **Manufacturing** - encourage job creation, business expansion, technology and capital upgrades, and productivity growth in manufacturing, including efforts that contribute to the competitiveness and growth of domestic suppliers or domestic production of innovative high-value products and production technologies.
5. **Technology-Based Economic Development** – foster regional knowledge ecosystems that support entrepreneurs and startups, including the commercialization of new technologies that are creating technology-driven businesses and high-skilled, well-paying jobs of the future.
6. **Environmentally-Sustainable Development** - help address the climate crisis including through the development and implementation of green products, green processes (including green infrastructure), green places and green buildings.
7. **Exports and Foreign Direct Investment (FDI)** - enhance or build community assets to support growth in US exports or increased foreign direct investment.

For further information and definitions go to the following:

<https://eda.gov/files/about/investment-priorities/EDA-FY21-Investment-Priorities-Definitions-July.pdf>

For information on all of the EDA American Rescue Plan Act Funding Opportunities go to:

<https://eda.gov/arpa/>

7. **NEW** - EMCOG/MSU WORKSHOP ON ARPA: October 27, 2021 – Jane Fitzpatrick

EMCOG partnered with MSU Extension to bring an ARPA Local Government funding workshop to our region on October 27th. This was an opportunity to ask questions, get information on what other communities are planning and hear the latest regarding reporting requirements and opportunities to leverage funding with other resources. A total of 57 people attended this workshop, plus MSU and EMCOG attendees.

The EMCOG Region contains 336 local units of government that can receive ARPA funds totally just over \$303 million. The amount of funds allocated to these units of government range from as little as \$900 to a township in Huron County to \$53.9 million to the City of Saginaw (one of two entitlement cities in the region). Much of the discussion during this workshop was focused on how to leverage the dollars.

We would like to thank Bob Balzer for hosting the in person event at the Gladwin Michigan Works Office. This was a combination of in-person and virtual attendees.

The workshop was led by Arnold Weinfeld, Director for Workforce and Economic Development Partnerships in the Office of Public Engagement and Scholarship at MSU. The workshop was supported by members of the MSU Extension Government & Community Vitality Team.

The overall discussion focused on four focus areas of the ARPA use of Funds:

1. Assistance with the negative economic impact on a community;
2. Revenue loss;
3. Water, sewer and broadband infrastructure; and
4. Premium pay.

The workshop was recorded and the presentation materials will be available soon (maybe by the time this report is sent out). I will send out this information and additional resources as soon as they are available.

ARPA Local Government Resources:

- For current information on the ARPA Allocation to Local Governments:
Sign up for email alerts at www.michigan.gov/cefd
- Go to the following website for Michigan Department of Treasury updates on the ARPA funding: <https://www.michigan.gov/treasury/>

Note: We are still waiting on the release of the final ARPA Rule (as of November 2, 2021).

8. UPDATE - SOURCES FOR FEDERAL ANNOUNCEMENTS AND FUNDING OPPORTUNITIES – Jane Fitzpatrick

Announcements and opportunities from multiple sources **as of October 29, 2021:**

- [Grants.gov](https://www.grants.gov)
- [USDA Rural Development Innovation Center](https://www.usda.gov/ruraldevelopment/innovation-center)
 - [Rural Innovation Matters](https://www.usda.gov/ruraldevelopment/innovation-center/rural-innovation-matters)
- DOE
 - [Office of Energy Efficiency & Renewable Energy Newsletter](https://www.energy.gov/eere/energy-efficiency-renewable-energy/newsletter)
 - Advanced Manufacturing Program
- EPA [Energy Resources for State, Local, and Tribal Governments](https://www.epa.gov/energy-resources-state-local-tribal-governments)
 - [State, Local, and Tribal Energy Newsletter](https://www.epa.gov/energy-resources-state-local-tribal-governments/state-local-tribal-energy-newsletter)
- [FEMA COVID-19 Supplemental Resources](https://www.fema.gov/emergency-preparedness-response-recovery/operations/COVID-19-supplemental-resources)
- [Small Business Administration \(SBA\) COVID-19 Funding Options](https://www.sba.gov/funding-options): A free, curated list of thousands of funding sources at the national, state, regional, and local levels designed to support small businesses in accessing capital to recover from COVID-19.
- www.eda.gov/edi EDA's Economic Development Integration and Disaster Recovery Resources