East Michigan Council of Governments

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TO: EMCOG Council and RED Team

FROM: Jane Fitzpatrick, Economic and Community Development Programs Manager

Cynthia Edwards, Program Analyst/IT Coordinator

DATE: For September 10, 2021 Meetings

RE: Integrated Economic and Community Development Activities

1. EMCOG CORONAVIRUS RESPONSE DATAHUB – Cynthia Edwards

The EMCOG Coronavirus Response Datahub provides federal, state and local resources. It is available on the EMCOG website (emcog.org) and is updated daily. All resources at the federal and state level are provided through the Department of Treasury and the State of Michigan. All resources are updated as they come available. Local data is specific to the 14-county region and provides resources related to each county. There are currently 1,200 views of the COVID Datahub since launching mid-July. For further information please contact Cynthia Edwards at cedwards@emcog.org

2. EMCOG GIS DATAHUB - Cynthia Edwards

The EMCOG GIS Datahub is a place that will give the EMCOG Region a place to explore all maps and applications in one place. The Datahub's platform organizes people, data and tools through informative-driven initiatives. It will help maximize engagement, communication, collaboration and data sharing within the region.

The EMCOG GIS Datahub presentation from the July meeting will be re-recorded into separate videos to assist in understanding what each of the maps and applications can do. Once these mini presentations are completed, they will be sent out to everyone. For further information contact Cynthia Edwards at cedwards@emcog.org

3. EMCOG WEBSITE SURVEY – Cynthia Edwards

As mentioned in the July 9th report to Council and the RED Team, EMCOG is in the process of redesigning our website (emcog.org) We would like to have our many partners, stakeholders and other interested groups and people look over the website and provide all feedback through the EMCOG Website Feedback Survey. Here is the survey link. https://arcg.is/0f0vKz You can also find the survey link on the EMCOG website homepage. For further information contact Cynthia Edwards at cedwards@emcog.org

4. DEPARTMENT OF COMMERCE EDA INVESTMENTS IN THE EMCOG REGION – Jane Fitzpatrick

This has been a very busy time with numerous meetings to discuss and assist with potential grant applications through the EDA ARPA grants as well as the EDA 2021 and now 2022 regular grant funding programs.

The following table summarizes the EDA grant dollars in the EMCOG region since the inception of the program in 1968. The table includes the most recent year of grant funding along with the amount of EDA and total funding including local match/other contributions. If you would like a report of the grants for a particular county please contact me at jfitzpatrick@emcog.org.

EDA Investments in EMCOG Region: 1968 – 2021

	Most Recent	EDA FUNDS	TOTAL FUNDS
LOCATION	Funding	(1,000's)	(1,000's)
Arenac County	1980	\$ 1,010.2	\$ 1,595.1
Bay County	2019	8,069.8	11,385.9
Clare County	2013	5,598.1	9,599.7
Gladwin County	2019	3,670.3	10,471.1
Gratiot County	1998	15,502.1	21,441.2
Huron County	1977	2,146.3	2,447.6
losco County	1997	12,250.6	18,042.7
Isabella County and SCIT	2019	8,569.7	16,761.9
Midland County	2009	2,415.2	2,477.5
Ogemaw County	1989	3,268.8	4,259.4
Roscommon County	1969	101.8	1,818.3
Saginaw County	2018	11,234.5	15,475.1
Sanilac County	2002	1,386.7	2,502.5
Tuscola County	1995	4,483.4	5,582.1
Multi County (GLBVCB)	2021	380.0	475.0
TOTAL		\$ 80,087.7	\$ 124,335.6
EMCOG Planning			
Partnership* & CARES Act	2020	2,964.6	4,058.2
TOTAL FOR EMCOG Region		\$ 83,052.2	\$ 128,393.8

^{*} The primary focus of these grants is to develop and implement the CEDS and also facilitate a region-wide CEDS committee (the RED Team) as well as work to bring resources to the region.

5. DEPARTMENT OF COMMERCE EDA INVESTMENT PRIORITIES AND RESOURCES FOR ARPA and REGULAR APPROPRIATIONS GRANT FUNDING PROGRAMS – Jane Fitzpatrick

As noted in prior reports EDA has expanded its Investment Priorities of EDA Funding. The following is a list of funding priorities by which EDA evaluates all economic development planning or implementation projects to determine the extent they are eligible for funding.

- 1. **Equity** advance equity through investments that directly benefit (1) one or more traditionally underserved populations and (2) underserved communities.
- Recovery and Resilience build economic resilience to and long-term recovery from economic shocks, like those experiences by coal and power plant communities or other communities impacted by the decline of an important industry or a natural disaster.
- 3. **Workforce Development** support of workforce education and skills training activities directly connected to hiring and skills needs of the business community and that result in well-paying, quality jobs.
- 4. **Manufacturing** encourage job creation, business expansion, technology and capital upgrades, and productivity growth in manufacturing, including efforts that contribute to the competitiveness and growth of domestic suppliers or domestic production of innovative high-value products and production technologies.
- 5. **Technology-Based Economic Development** foster regional knowledge ecosystems that support entrepreneurs and startups, including the commercialization of new technologies that are creating technology-driven businesses and high-skilled, well-paying jobs of the future.
- 6. **Environmentally-Sustainable Development** help address the climate crisis including through the development and implementation of green products, green processes (including green infrastructure), green places and green buildings.
- 7. **Exports and Foreign Director Investment (FDI)** enhance or build community assets to support growth in US exports or increased foreign direct investment.

For further information and definitions go to the following:

https://eda.gov/files/about/investment-priorities/EDA-FY21-Investment-Priorities-Definitions-July.pdf

6. ARPA FUNDING TO LOCAL GOVERNMENTS IN EMCOG – Jane Fitzpatrick/Cynthia Edwards

As shown in the following table, a little over \$300 Million in ARPA funding to cities/villages/townships/counties is allocated to our region.

ARPA FUNDS TO EMCOG LOCAL GOVERNMENTS

		MDOT 2020
	ARPA	Population
	ALLOCATION *	Estimate
Arenac County	\$ 4,444,248	14,937
Bay County	60,360,615	103,539
Clare County	9,248,857	30,944
Gladwin County	7,599,387	25,492
Gratiot County	12,156,809	40,189
Huron County	9,251,034	31,015
losco County	7,998,993	24,961
Isabella County	20,857,843	70,821
Midland County	25,844,652	83,169
Ogemaw County	6,269,967	20,962
Roscommon County	7,172,372	23,794
Saginaw County	103,949,494	189,267
Sanilac County	12,294,603	41,128
Tuscola County	15,601,845	52,127
TOTAL FOR EMCOG Region	\$ 303,050,719	752,345

^{*} Michigan Department of Treasury amounts for non-entitlement and entitlement communities and allocations direct to counties.

ARPA Local Government Resources:

- For current information on the ARPA Allocation to Local Governments: Sign up for email alerts at www.michigan.gov/cefd
- Go to the following website for Michigan Department of Treasury updates on the ARPA funding: https://www.michigan.gov/treasury/

7. EMCOG/MSU WORKSHOP ON ARPA: October 27, 2021 – Jane Fitzpatrick

At the time of preparation of this report (September 3, 2021) the final ARPA rule has not been released. I am anticipating the release sometime in September.

EMCOG is partnering with MSU to bring an ARPA Local Government funding workshop to our region. This will be an opportunity to ask questions, get information on what other communities are planning and hear the latest regarding reporting requirements and opportunities to leverage funding with other resources.

Date and Time: October 27, 2021 from 9:00 am until approximately 12:30 pm

Location: MiWorks in Gladwin. Note: at this time we are planning for a

combination in-person and virtual event.

I will send out more information including registration as the planning for this workshop is finalized. In the meantime, please save the date if interested.

8. WATER ASSET MANAGEMENT COUNCIL (WAMC) – Jane Fitzpatrick, appointed WAMC Member

The legislative assignment for the WAMC is the following:

Develop an asset management template for annual reporting by 1/3 of Michigan Water Systems;

Report to the Legislature annually on the asset condition of Michigan drinking water, wastewater and storm water assets;

Include recommendation on condition goals and how utilities are meeting those goals.

The WAMC, has developed surveys for water, sewer and stormwater assets. These Asset Management Surveys are up and ready to be filled out and submitted by approximately 1/3rd of the 850+ water, sewer and stormwater asset owners under the current EGLE asset management plan requirements. Letters to these providers were sent out prior to the Labor Day Holiday weekend. A webinar will be shown on September 9th, after which it will be available for viewing on the EGLE WAMC webpage, along with further information for the surveys. https://www.michigan.gov/egle/0,9429,7-135-3306 88771 90745---,00.html

9. SOURCES FOR FEDERAL ANNOUNCEMENTS AND FUNDING OPPORTUNITIES – Jane Fitzpatrick

Announcements and opportunities from multiple sources as of August 27, 2021:

- Grants.gov
- USDA Rural Development Innovation Center
 - o Rural Innovation Matters
- DOE
 - o Office of Energy Efficiency & Renewable Energy Newsletter
 - o Advanced Manufacturing Program
- EPA Energy Resources for State, Local, and Tribal Governments
 - State, Local, and Tribal Energy Newsletter
- FEMA COVID-19 Supplemental Resources
- <u>Small Business Administration (SBA) COVID-19 Funding Options</u>: A free, curated list of thousands of funding sources at the national, state, regional, and local levels designed to support small businesses in accessing capital to recover from COVID-19.