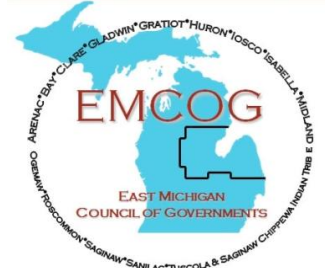


EAST MICHIGAN COUNCIL OF GOVERNMENTS

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MINUTES OF THE EMCOG REGIONAL ECONOMIC DEVELOPMENT (RED) TEAM

Meeting Date: Friday, January 15, 2021

Meeting Time: Noon

Location: This was a virtual meeting accessible from a computer, tablet or smartphone

Attendees:

RED Team	Natasha Allen, Brenda Bachelder, Bob Balzer, Ed Bergeron, Mary Bickel, Terri Close, Todd Dickerson, Zygy Dworzecki, Steve Erickson, Meaghan Gass, Eric Johnson, Steve Jonas, Demetra Manley, Jim McBryde, Kathy Methner, Bill Mrdeza, Michael Nunneley, Donald J. O'Farrell, Pam O'Laughlin, Carl Ostentoski, Amy Roten, Annette Rummel, Rich Van Tol, Joel Vernier, Bill Wright, Kacey Zehner
EMCOG	Jane Fitzpatrick, David Engelhardt
Guests	Maja Bolanowska, Midland Area Transportation Study; Samantha Jones, Partner Shift Network; Jacob Kaine, City of Mt Pleasant; Gary Kellan, Oscoda-Wurtsmith Airport Authority; Jeff Marcell, TIP Strategies, Inc.; Tim Muckenthaler, Roscommon County Commission; Debbie Powell, Village of Cass City; Elizabeth Scott, TIP Strategies, Inc.

- 1. Call to order, Welcome and Introductions:** Robert Balzer, RED Team Chair
The meeting was called to order by Chair Robert Balzer at 12:04 pm. RED Team members. Guests and staff introduced themselves. Bob welcomed the 2021 appointed members of the RED Team noting that the EMCOG Council Chair had made the appointments at the 10:00 am Council meeting. He read off the names of the 36 appointed members and noted that there is now representation from all fourteen counties of the region.
- 2. Review and Approval of Agenda** (action item)
Jim McBryde made a motion to approve the agenda as presented; supported by Natasha Allen. The agenda was approved with no changes.
- 3. Review and Approval of November 6, 2020 RED Team Minutes** (action item)
The motion to approve the minutes was made by Zygy Dworzecki and supported by Kathy Methner. There was no further discussion and the minutes were approved with no changes.

4. Chairperson Update: Robert Balzer

Bob noted that it has been a privilege to work with TIP Strategies, Inc as well as EMCOG over the last few years. The work involved in developing a new CEDS is very important and noted the incredible participation from across the Region. Bob gave a shout out to the MMDC and SFI for all of the work that they have been doing being the scenes to get out the small business survival grants. He also acknowledged Consumers Energy regarding their Our Town grant funds program which resulted in \$9,000 in Gladwin County for a 1 to 1 match for businesses. And finally he noted that with all that we've been going through, it is nice to hear Tim Allen's voice again with the return of Pure Michigan.

5. Integrated Economic Development Activities: EMCOG Staff (highlights of written reports sent out prior to the meeting).

Written reports were distributed prior to the meeting. There were no questions regarding the reports. Jane noted that her report is posted in the News section at www.emcog.org

6. Approval of 2021-2025 Comprehensive Economic Development Strategy for Submittal to Department of Commerce, EDA - Robert Balzer and Jane Fitzpatrick (action item)

The Proposed CEDS can be found in the EMCOG News Section at www.emcog.org.

Jane reviewed the process of when we started and how we got to this point of approval of the 2021-2025 CEDS for submittal to the Department of Commerce, Economic Development Administration (EDA) by January 31, 2021 for review and approval. She noted that there were a few changes to the draft CEDS based on comments received during the public comment period. These changes were sent to the RED Team prior to this meeting and Jane reviewed them with the RED Team at this time. The motion was made to approve the CEDS as amended per the proposed revisions. The motion was supported with 27 yes and 0 no votes.

7. 2021-2025 CEDS Implementation Workshop (approximately 1.5 hours): TIP Strategies, Inc

- A. Welcome and Implementation plan Highlights –
- B. Breakout Groups – 1 group for each of the 5 CEDS Goals
- C. Wrap Up – Reconvene for reporting out group outcomes and priorities for implementation of strategies.
- D. Closing Remarks

Jane Introduced Jeff Marcell and Elizabeth Scott of TIP Strategies Inc. who then proceeded with an overview of the CEDS highlights utilizing a powerpoint presentation. The workshop moved into preparation for the breakout sessions for which participants were pre-assigned, Jane identified the breakout of participants into the following small groups that correspond to the five goals within the CEDS: Infrastructure; Workforce, Innovation, Placemaking and Economic Development. There was a facilitator for each group and a worksheet to steer

the discussions around strategy implementation including what can be done within the first 60 days (i.e. by the next RED Team meeting in March). Each facilitator reported back to the group as a whole. Jane will be compiling the group discussions into the start of an implementation matrix to be a regular agenda item for the RED Team meetings moving forward.

8. Good of the Order

Due to the length of the meeting/workshop there were no “good of the order” reports.

9. Adjourn

There being no further business, the RED Team was adjourned at 2:15 pm

NEXT Meeting: March 5, 2021

2021 RED TEAM MEETING SCHEDULE

MONTH	TYPE	TIME	LOCATION
January 15, 2021	Full RED Team	Noon	Virtual Meeting*
March 5, 2021	Full RED Team	Noon	Virtual Meeting*
May 7, 2021	Full RED Team	Noon	Virtual Meeting*
July 9, 2021	Full RED Team	Noon	Virtual Meeting*
September 10, 2021	Full RED Team	Noon	TBD
November 5, 2021	Full RED Team	Noon	TBD

*Contact jfitzpatrick@emcog.org for information.

RED Team meetings begin at Noon following 10:00 AM Full Council meetings. Unless a virtual meeting, lunch will be available at the meeting site upon adjournment of the Council meeting at approximately 11:30 AM for those who wish to participate in lunch prior to the start of the RED Team meeting. The lunch cost is \$10.00 per person unless otherwise specified for a particular meeting.

NOTE: Members of the public are always welcome at any EMCOG RED Team meeting.