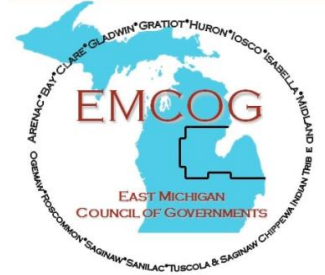


EAST MICHIGAN COUNCIL OF GOVERNMENTS

3144 DAVENPORT AVENUE, SUITE 200, SAGINAW, MI. 48602
PHONE: 989-797-0800, FAX: 989-797-0896
WWW.EMCOG.ORG



AGENDA

EMCOG REGIONAL ECONOMIC DEVELOPMENT (RED) TEAM

Meeting Date: Friday, January 17, 2020

Meeting Time: Noon

Location: Andersen Enrichment Center | 120 Ezra Rust Drive | Saginaw, MI 48601

- 1. Call to order, Welcome and Introductions:** Robert Balzer, RED Team Chair
- 2. Review and Approval of Agenda**
- 3. Review and Approval November 1, 2019 RED Team Minutes**
- 4. Chairperson Update:** Robert Balzer
- 5. January 31, 2020 Annual CEDS Assessment Submittal to EDA:** Jane Fitzpatrick
- 6. EMCOG CEDS – Assessment of Current 5_year Comprehensive Economic Development Strategy (CEDS) and Development of a New 5-Year CEDS:** Jeff Marcell and Elizabeth Scott, TIP Strategies, Inc.

EMCOG and TIP Strategies Inc. have started work on conducting an assessment of the existing 2016-2020 5-Year CEDS in order to move forward with the development of a new 5-Year CEDS which must be approved by January 31, 2021. The RED Team was asked to provide written comment in December of 2019. The comments have been compiled and were sent to the consultants in preparation for this meeting. The consultants will provide an overview of the planning process and facilitate a discussion to get more feedback on the current CEDS and to start framing the SWOT analysis for a new 2021-2025 5-Year CEDS. NOTE: in addition to this presentation and discussion, a series of focus group meetings are/were conducted on January 15th and 16th.
- 7. Integrated Economic Development Activities:** EMCOG Staff (highlights of written reports sent out prior to the meeting).
- 8. Good of the Order**
- 9. Adjourn**

NEXT Meeting: March 6, 2020, Meeting Site To Be Determined

2019 **RED TEAM** MEETING SCHEDULE

MONTH	TYPE	TIME	LOCATION
January 17, 2020	Full RED Team	Noon	Andersen Enrichment Center Saginaw, MI
March 6, 2020	Full RED Team	Noon	TBD
May 1, 2020	Joint Council & RED Team	10:00 am	Riverwalk Place Gladwin, MI
July 10, 2020	Full RED Team	Noon	Iosco County – Site TBD
September 11, 2020	Full RED Team	Noon	TBD
November 6, 2020	Full RED Team	Noon	TBD

RED Team meetings begin at Noon following 10:00 a.m. Full Council meetings (Note: the exception is the May 1st joint meeting which starts at 10:00 am). Lunch will be available at the meeting site upon adjournment of the Council meeting at approximately 11:30 a.m. for those who wish to participate prior to the start of the RED Team meeting. The lunch cost is \$10.00 per person unless otherwise specified for a particular meeting.

NOTE: Members of the public are always welcome at any EMCOG RED Team meeting.

Meeting Guidelines

- * Participate in good faith, and in an effort to promote collective learning and good communication
- * Be honest, open-minded, and respectful when offering and listening to differing points of view. Disagree judiciously and respectfully.
- * Respect time commitments in the agenda; maintain focus on the issues and objectives at hand.
- * Be mindful of comment length and the importance of encouraging participation from everyone in the group. Agree briefly.
- * Be respectful regarding use of smart phones and other technologies.