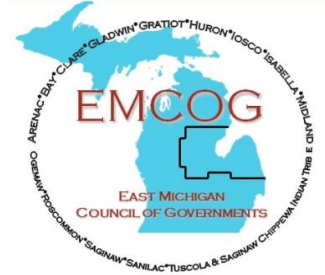


# EAST MICHIGAN COUNCIL OF GOVERNMENTS

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[WWW.EMCOG.ORG](http://WWW.EMCOG.ORG)



## AGENDA

### EMCOG REGIONAL ECONOMIC DEVELOPMENT (RED) TEAM

Meeting Date: Friday, July 10, 2020

Meeting Time: Noon

Location:

**Please join my meeting from your computer, tablet or smartphone.**

<https://www.gotomeet.me/ElizabethScott244>

**You can also dial in using your phone.**

United States: [+1 \(571\) 317-3122](tel:+15713173122), Access Code: 820-151-453

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<https://global.gotomeeting.com/install/820151453>

1. **Call to order, Welcome and Introductions:** Robert Balzer, RED Team Chair
2. **Review and Approval of Agenda**
3. **Review and Approval March 6, 2020 RED Team Minutes**
4. **Chairperson Update:** Robert Balzer
5. **2020 CEDS Update – Opportunities & Strategies Workshop:** TIP Strategies, Inc.
  - a. Project Update
  - b. Plan Structure & SWOT
  - c. Target Industry Analysis
  - d. Focus Areas & Strategies Discussion
  - e. Next Steps
6. **Integrated Economic Development Activities:** EMCOG Staff (highlights of written reports sent out prior to the meeting).
7. **Good of the Order**
8. **Adjourn**

**NEXT Meeting: September 11, 2020 via [gotomeeting.com](https://www.gotomeeting.com)**

## 2020 **RED TEAM** MEETING SCHEDULE

MONTH	TYPE	TIME	LOCATION
January 17, 2020	Full RED Team	Noon	Andersen Enrichment Center Saginaw, MI
March 6, 2020	Full RED Team	Noon	Historical Museum of Bay County Bay City, MI
May 1, 2020	Joint Council & RED Team	10:00 am	Canceled
July 10, 2020	Full RED Team	Noon	Virtual Meeting
September 11, 2020	Full RED Team	Noon	Virtual Meeting
November 6, 2020	Full RED Team	Noon	City of Cass City

In general RED Team meetings begin at Noon following 10:00 a.m. Full Council meetings (Note: the exception is the May 1<sup>st</sup> joint meeting which starts at 10:00 am). For in person meetings lunch will be available at the meeting site upon adjournment of the Council meeting at approximately 11:30 a.m. for those who wish to participate prior to the start of the RED Team meeting. The lunch cost is \$10.00 per person unless otherwise specified for a particular meeting.

***NOTE: Members of the public are always welcome at any EMCOG RED Team meeting.***

### ***Meeting Guidelines***

- \* Participate in good faith, and in an effort to promote collective learning and good communication
- \* Be honest, open-minded, and respectful when offering and listening to differing points of view. Disagree judiciously and respectfully.
- \* Respect time commitments in the agenda; maintain focus on the issues and objectives at hand.
- \* Be mindful of comment length and the importance of encouraging participation from everyone in the group. Agree briefly.
- \* Be respectful regarding use of smart phones and other technologies, utilize the mute function when participating remotely and not speaking.