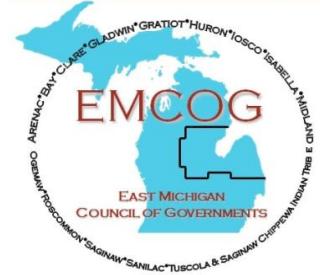


EAST MICHIGAN COUNCIL OF GOVERNMENTS

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Minutes of the Meeting of the EMCOG REGIONAL ECONOMIC DEVELOPMENT (RED) TEAM

Meeting Date: Friday, July 10, 2020

Meeting Time: Noon

Location:

This was a virtual meeting accessible from a computer, tablet or smartphone.

Attendees:

RED Team Brenda Bachelder, Bob Balzer, Ed Bergeron, Stephanie Buffman, Todd Dickerson, Zygy Dworzecki, Meaghan Gass, Heath Kaplan, Gary Kellan, Kristi Kozubal, Katherine Methner, Bill Mrdeza, Jay O'Farrell, Robert Redmond, Stacie Scherman, Chris Shannon, Joel Vernier, Bill Wright, Kasey Zehner

EMCOG David Engelhardt, Bill Ernat, Jane Fitzpatrick, Sue Fortune

Guests Jacob Kaine, City of Mt Pleasant; Terri Close, Hampton Township; James Wickman, Saginaw Township; Scott Govitz, Mid Michigan College; taDylan Hellus, Governor Whitmer's Office; Elizabeth Scott, TIP Strategies, Inc.; Jeff Marcell, TIP Strategies Inc.

- 1. Call to order, Welcome and Introductions:** Robert Balzer, RED Team Chair
- 2. Review and Approval of Agenda:**
The agenda was approved with the following revision: moving Integrated Economic Development Activities to right after the Chairperson Update.
- 3. Review and Approval March 6, 2020 RED Team Minutes**
The minutes will be approved at the September 11, 2020 RED Team meeting.
- 4. Chairperson Update:** Robert Balzer
Bob noted that much has happened since the last RED Team meeting in March. He referenced the written reports provided by staff.

5. Integrated Economic Development Activities: EMCOG Staff (highlights of written reports sent out prior to the meeting).

Staff noted that the reports had been distributed and were happy to answer any questions. Jane emphasized that if there are any possible EDA CARES supplemental projects to contact her in order to vet them with EDA. There were no questions regarding the reports.

6. 2020 CEDS Update – Opportunities & Strategies Workshop: TIP Strategies, Inc.

Jeff Marcell and Elizabeth Scott of TIP Strategies, Inc. led a discussion of the CEDS Update status and then facilitated a discussion on focus areas and strategies. The following is an outline of the “workshop”. Copies of the presentation slides will be distributed to the RED Team after the meeting. Any further comments are welcome and should be sent to Jane Fitzpatrick at jfitzpatrick@emcog.org

- a. Project Update
- b. Plan Structure & SWOT
- c. Target Industry Analysis
- d. Focus Areas & Strategies Discussion
- e. Next Steps

7. Good of the Order

Gary Kellan, Oscoda-Wurtsmith Airport Authority

They are still working with the Michigan Launch Initiative to potentially develop a horizontal launch site at the Oscoda-Wurtsmith Airport.

Kathy Methner, Independent Consultant

She is part of a group that is forming a broadband in Beaverton and the surrounding area; also in Roscommon County. The moving of the Arenac County Fairgrounds to its new location is progressing. Both Midland and Gladwin Counties have formed long term flood relief groups to assist people who have been affected by the failure of the dams in Gladwin and Midland Counties. They are hiring two Case Managers (one for Midland and one for Gladwin) through UMCOR to work with the people who need assistance and connect them with the resources available. We have several committees working on funding, infrastructure, volunteerism, communication and others. They are both very active groups but still getting organized. The UMCOR case managers will be of great benefit once they are trained.

Meaghan Gass, Sea Grant Extension Educator, MSU Extension

A *High Water on the Great Lakes* webinar is coming up on July 22nd. If you register you will receive a link to the recording even if you cannot participate on July 22nd. She is developing a “Go With the Flow” google classroom for grades K-12 for classroom instruction.

Bill Wright, representing several environmental organizations

With the recent evolving situation relating to the dam failures this Region is going to be the guinea pig for nationwide familiarity with dams and water infrastructure.

Zygy Dworzecki, Tuscola County Planning Commission and EDC Board

There are many wind turbines being installed and coming online lately. In August the Tuscola County EDA will be meeting with MI DEGLE regarding the Caro dam project.

8. Adjourn

There being no further business, the meeting was adjourned at 1:48 pm.

NEXT Meeting: September 11, 2020 via gotomeeting.com

2020 **RED TEAM** MEETING SCHEDULE

MONTH	TYPE	TIME	LOCATION
January 17, 2020	Full RED Team	Noon	Andersen Enrichment Center Saginaw, MI
March 6, 2020	Full RED Team	Noon	Historical Museum of Bay County Bay City, MI
May 1, 2020	Joint Council & RED Team	10:00 am	Canceled
July 10, 2020	Full RED Team	Noon	Virtual Meeting
September 11, 2020	Full RED Team	Noon	Virtual Meeting
November 6, 2020	Full RED Team	Noon	Virtual Meeting

In general RED Team meetings begin at Noon following 10:00 a.m. Full Council meetings (Note: the exception is the May 1st joint meeting which starts at 10:00 am). For in person meetings lunch will be available at the meeting site upon adjournment of the Council meeting at approximately 11:30 a.m. for those who wish to participate prior to the start of the RED Team meeting. The lunch cost is \$10.00 per person unless otherwise specified for a particular meeting.

NOTE: Members of the public are always welcome at any EMCOG RED Team meeting.

Meeting Guidelines

- * Participate in good faith, and in an effort to promote collective learning and good communication
- * Be honest, open-minded, and respectful when offering and listening to differing points of view. Disagree judiciously and respectfully.
- * Respect time commitments in the agenda; maintain focus on the issues and objectives at hand.
- * Be mindful of comment length and the importance of encouraging participation from everyone in the group. Agree briefly.
- * Be respectful regarding use of smart phones and other technologies, utilize the mute function when participating remotely and not speaking.