## EAST MICHIGAN COUNCIL OF GOVERNMENTS

3144 DAVENPORT AVENUE, SUITE 200, SAGINAW, MI. 48602 PHONE: 989-797-0800, FAX: 989-797-0896 <u>WWW.EMCOG.ORG</u>



## Minutes of the RPI-5 Strategic Management Team

Date, Time and Location: May 28, 2019 |10:00 a.m. GLB Michigan Works | 1409 Washington | Midland, MI 48640

## **SMT Participants:**

Maja Bolanowska	MATS
Doug Bush	Gratiot-Isabella RESD
Scott Govitz	Mid Michigan College
Melissa Kesterson	Midland Area Community Foundation
Pam O'Laughlin	Middle Michigan Development Corp
Jim McBryde	Middle Michigan Development Corp
Josh Ode	Saginaw Valley State University
Dan Petersen	Eightcap
Chris Rishko	GLB Michigan Works
Brian Stark	SMATS
Rich Van Tol	Bay-Arenac ISD
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## **Agency Representatives**

**Chelsey Rowley** 

MEDC

## Guests

Becky Church	Midland Tomorrow
Dylan Hellus	Governor's Office
Kati Mora	Middle Michigan Development Corporation

## EMCOG

Jane Fitzpatrick Program Manager – Economic & Community Development

## AGENDA

Welcome and Introductions
 The meeting commenced at 10:03 am. Attendees introduced themselves

# 2. Review and Approval of Agenda

The agenda was approved with no changes

# **3.** Best Practices for Site Marketing Services in Rural Counties – Middle Michigan Development Corporation report on the 2018 PR-5 funded program.

Jim McBryde, Pam O'Laughlin and Kati Mori of MMDC gave a presentation of the grant funding project. The power point presentation will be shared with attendees and others not in attendance.

## 4. Prosperity Region 5 Updates: Jane Fitzpatrick, EMCOG

## 4.a. 2019 Grant Program Update

EMCOG has \$145,000 in grant funds to award through this process and received \$399,600 in grant requests. A Grant committee of six members of the RPI-5 Strategic Management Team will review and score the applications in June. The committee will meet on July 11<sup>th</sup> to review the scoring and develop funding recommendations which will be presented to the full RPI-5 at the regular meeting on Tuesday, July 23<sup>rd</sup> for consideration and determination of grant awards.

## 4.b. Update of PR-5 Five Year Strategy

We are already in the fourth year of the current 5-year CEDS and the fifth and final year of the first Prosperity Region 5 Strategy. We've received funding in our 2019 RPI appropriation to conduct an assessment of the RPI-5 five year strategy and recommendations for a new 5-year strategy. EMCOG is working with TIP Strategies Inc. to develop the scope for this evaluation which will include an assessment of the current Strategy, a data review and update and an analysis of the dashboard metrics and emerging trends and focus for the next five years. It is anticipated that this work will begin in August of 2019. EMCOG is also considering further work to expand the analysis during 2020 to include the additional six counties within the 14 county EMCOG Region in preparation for development of a new 5-year CEDS (2021-2025) The 14 county regional CEDS (Comprehensive Economic Development Strategy) and the 8 county RPI-5 Strategy are to be fully integrated for state and federal purposes. Also to be considered is the overall strategy for Integrated Asset Management for which we received funding in 2019 to support this statewide initiative.

## 4.c. RPI Funding Beyond 2019

At this point there is no funding for the regional prosperity initiative as it currently exists in the proposed budget for FY2019-2020. A place-holder remains in the Senate version of the appropriations bill.

## 5. Regional Asset Management Summits, May 30, 2019: Jane Fitzpatrick

EMCOG is partnering with the Michigan Infrastructure Council to hold regional summits/conversations about Integrated Asset Management. These regional summits are part of the scope of work for the supplemental RPI-5 funding for 2019. The summit date is May 30<sup>th</sup>. We are planning two summits within RPI-5:

Morning Summit: 9:00 am to 11:30 am at the Grace A. Dow Memorial Library, 1710 W. St. Andrews, Midland, MI 48640

Afternoon Summit: 2:00 pm to 4:30 pm at the Pere Marquette District Library, 186 E.  $4^{th}$  Street, Clare, MI 48617

## 6. Other Project Updates from Team members and Guests

Kati Mora, Middle Michigan Development Corporation

The Coming Home event will be held in Mt Pleasant this year on October 11th. Kati passed out Save the cards.

### Pam O'Laughlin, Middle Michigan Development Corporation

They are currently looking for businesses and organizations to participate in the MICareerQuest which will be in October of 2019. She suggested to google "MiCareerQuest "to see what comes up all around the State

### Chris Rishko, GLB Michigan Works

Chris mentioned the Going Pro Talent Fund which is a state program for empolyers to Identify training needed for their organization to grow. As an example Avalon & Tahoe Manufacturing expanded by 100 jobs through this program. MiCareer Quest now has about 9,800 students signed up as of last week.

### Doug Bush, Gratiot-Isabella RESD

They are at the end of the school year and are working on the Marshall Plan

#### Dan Petersen – Eightcap

Eightcap has received funding through the Michigan Nonprofit Association for Census 2020 assistance in Gratiot County.

#### Maja Bolanowska, MATS

Maja noted that the State Demographer just released new population estimates

## Scott Govitz, Mid Michigan College

The reconstruction of the Harrison campus continues and is more than half way done. The Drone Instruction program is now broken down into 3 segments making it more affordable for those taking the course. The July dates have been set up.

#### Chelsey Rowley, MEDC

There is a change in the RRC and services team for this region. Brett Hamlin is replacing Elizabeth King as the community planner for our community.

## 7. Adjournment

There being no further business, the meeting was adjourned at 11:35 a.m.

Next Meeting: July 23, 2019, Michigan Works, City of Harrison

The Strategic Management Team is the RPI-5 Tier 1 Collaborative. A collaborative consists of two or more parties working together. There are three important characteristics of a collaborative organization:

- 1. A networked and non-hierarchical organization structure;
- 2. A culture of openness, honesty and trust, and
- 3. Engaged and valued stakeholders <sup>i</sup>

	Strategic Management Team Meet	ting Schedule	
MEETING DATE	ТҮРЕ	TIME	HOST/LOCATION
January 22, 2019	RPI-5 Strategic Management Team	10:00 am	CMURC at SVRC Marketplace City of Saginaw
February 26, 2019	RPI-5 Strategic Management Team	10:00 am	No Meeting (grant committee met in February
March 26, 2019	RPI-5 Strategic Management Team	10:00 am	CMURC at SVRC Marketplace City of Saginaw
April 30, 2019	RPI-5 Strategic Management Team	10:00 am	Clare-Gladwin RESD City of Clare
May 28, 2019	RPI-5 Strategic Management Team	10:00 am	Michigan Works City of Midland
June 25, 2019	RPI-5 Strategic Management Team	10:00 am	No Meeting
July 23, 2019	RPI-5 Strategic Management Team	10:00 am	Michigan Works! City of Harrison
August 27, 2019	RPI-5 Strategic Management Team	10:00 am	No Meeting
September 24, 2019	RPI-5 Strategic Management Team	10:00 am	Michigan Works! City of Gladwin
October 22, 2019	RPI-5 Strategic Management Team	10:00 am	Michigan Works! Mt Pleasant
November 26, 2019	RPI-5 Strategic Management Team	10:00 am	Saginaw Future Inc. City of Saginaw
December , 2019			No Meeting

#### **2019 East Central Michigan Prosperity Region 5 Strategic Management Team Meeting Schedule**

NOTE: The meetings are open to anyone to attend. If you are interested in becoming a member of the Strategic Management Team contact Jane Fitzpatrick at 989-797-0800 or jfitzpatrick@emcog.org

<sup>&</sup>lt;sup>i</sup> http://community.aiim.org/blogs/angela-ashenden/2013/04/16/what-is-a-collaborative-organisation