



East Michigan Council of Governments

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FOR IMMEDIATE RELEASE

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EAST MICHIGAN COUNCIL OF GOVERNMENTS RETAINS TIP STRATEGIES

FOR COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY PROJECT

The East Michigan Council of Governments (EMCOG) a region consisting of 14 counties in east central Michigan has chosen Austin- and Seattle-based TIP Strategies to guide the update to the region's Comprehensive Economic Development Strategy (CEDs).

"We are very excited to assist EMCOG with this important work" said TIP Strategies Senior Partner Jeff Marcell. "We look forward to working closely with EMCOG in designing a blueprint that will ensure the region is positioned for a bright economic future."

The first phase of the project will kick off in January, 2020. The TIP consulting team will conduct multiple stakeholder interviews and roundtables to understand the community's economic priorities and successes since the development of the existing 2016-2020 CEDs. That information will be combined with the latest statistical data available to inform the proposed strategies. The resulting strategy will identify regional goals and the strategies for implementation over the next five years, and will be in accordance with EMCOG's 2019-2022 USDOC/EDA Partnership Planning grant and CEDs requirements. Although the action plan is designed for five years, the anticipated outcomes will extend well beyond the timeline and improve the region's long term competitiveness.



“We look forward to getting started and building on the considerable work our regional partners have already undertaken since our existing 5-year strategies were initiated. Our first order of business is to get out in the region and meet with stakeholders to help TIP glean as much about our area as possible,” Jane Fitzpatrick said.

For more information about the East Michigan Council of Governments, visit www.emcog.org

The East Michigan Council of Governments is a U.S. Department of Commerce EDA federally designated economic development district as well as a State designated regional planning agency. The organization’s strategic priorities are Economic Development, Marketing & Sustainability; Entrepreneurship & Innovation; Talent & Workforce Development; Transportation & Other Infrastructure; and Placemaking, Equitable Development & Community Resiliency,

TIP Strategies, Inc. (TIP) is a privately held economic development consulting firm, with offices in Austin and Seattle. Established in 1995, TIP is committed to providing quality solutions for public and private sector clients. TIP has completed more than 400 engagements across 38 states and 4 countries. To learn more about TIP Strategies, go to www.tipstrategies.com