

## Region G Priorities/Goals/Strategies

Committee	Goal	Strategy	Action
<b>Housing Stock Committee</b>	<b>Increase the supply of the full spectrum of housing that is affordable and attainable to Michigan residents.</b>	<b>Develop data-driven approaches to address housing needs specific to geographic areas (e.g. rural, suburban, urban) and demographic areas, and to support business development.</b>	<b>Complete Housing Needs Assessment.</b>
<b>Housing Stock Committee</b>	<b>Increase missing middle and workforce housing stock to facilitate greater housing choice.</b>	<b>Develop a toolkit for organizations and companies that documents the advantages of employer-assisted housing fund programs and how to establish one in order to retain and attract talent.</b>	<b>Create a plan to enhance collaboration between employers, economic development, and local municipalities.</b>
Homeownership Committee	Create homeownership equity among different races and ethnic groups.	Expand programs that help households navigate the home-buying process with personalized culturally responsive assistance.	Increase the number of potential homeowners that follow through the homebuying process, take the classes and get pre-approved for a mortgage.
Homeownership Committee	Create homeownership equity among different races and ethnic groups.	Expand programs that help households navigate the home-buying process with personalized culturally responsive assistance.	Secure funding for lenders to hire case workers (lenders) to work more closely with first-time homeowner applicants.
<b>Homeownership Committee</b>	<b>Increase homeownership among households with low to moderate income.</b>	<b>Create a public-private lend collaborative with involvement from CDFIs, to identify new ways to increase lending to low and moderate income homebuyers, including down payment assistance.</b>	<b>Create a public-private collaborative.</b>
<b>Homeownership Committee</b>	<b>Increase homeownership among households with low to moderate income.</b>	<b>Create a public-private lend collaborative with involvement from CDFIs, to identify new ways to increase lending to low and moderate income homebuyers, including down payment assistance.</b>	<b>Increase the number of households helped by down payment assistance.</b>
<b>Homeownership Committee</b>	<b>Increase homeownership among households with low to moderate income.</b>	<b>Create a public-private lend collaborative with involvement from CDFIs, to identify new ways to increase lending to low and moderate income homebuyers, including down payment assistance.</b>	<b>Increase the number of approved agencies offering a homebuyer education classes within the region.</b>

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Committee	Goal	Strategy	Action
Communication & Education Committee	<b>Increase awareness of and support the importance and benefits of accessible, affordable, and attainable housing throughout Michigan.</b>	<b>Meet people wither they are when communicating with them through culturally appropriate accessible delivery formats (including for people with disabilities), language and messengers.</b>	<b>Host 8 countywide meetings.</b>
Communication & Education Committee	<b>Increase awareness of and support the importance and benefits of accessible, affordable, and attainable housing throughout Michigan.</b>	<b>Meet people wither they are when communicating with them through culturally appropriate accessible delivery formats (including for people with disabilities), language and messengers.</b>	<b>Hold 8 tabletop events with literature/brochures from community partners.</b>
Communication & Education Committee	Increase inclusive education and awareness of existing housing programs and services in the state.	Ensure that Michigan's 2-1-1 system has up to date information about housing assistance (e.g. payment assistance, weatherization supports, etc.)	Receive quarterly reports from Continuum of Care Local Planning Bodies and Community Action Agencies with attendance at the meeting for clarification.
Communication & Education Committee	Increase inclusive education and awareness of existing housing programs and services in the state.	Increase awareness among housing providers and those who provide assistance of the programs and services available.	Host countywide landlord informational meetings.
Communication & Education Committee	Enhance awareness about fair housing rights and how to file a complaint.	Develop targeted educational materials specifically for populations with vulnerabilities such as those experiencing homelessness, immigrants, refugees, migrants, BIPOC< LGBTQ+, people with disabilities etc., that outline their rights and communicate how to report suspected illegal or unethical land conduct.	In coordination with Michigan Department of Education, and QR Code for HUD.gov/findshelter website on all applications for free/reduced lunch.

Goals/Strategies/Actions in bold print have been identified as priority actions by the general public of Region G.