

East Michigan Council of Governments
2011 CEDS Project Evaluation Criteria

Recognizing the changes that have occurred in Michigan and in the U.S. Economic Development Administration (EDA), the CEDS Committee revised the evaluation criteria it uses to rank projects. The following identifies the evaluation criteria adopted by the CEDS Committee.

A. PROJECT BENEFITS

1. Unemployment Rate – based on county rates	Score
24 Month Unemployment Rate at least 225% of the national average	5
24 Month Unemployment Rate at least 200% of the national average	4
24 Month Unemployment Rate at least 175% of the national average	3
24 Month Unemployment Rate at least 1% greater than the national average.....	2
24 Month Unemployment Rate less than 1% point above national average.....	1
24 Month Unemployment Rate equal to or less than the national average.....	0

Area	Years	24 Month Unemployment Rate	Percent of National Avg.	Points
Arenac County	2009-2010	16.9%	179.8%	3
Bay County	2009-2010	12.1%	128.7%	2
Clare County	2009-2010	16.6%	176.6%	3
Gladwin County	2009-2010	16.8%	178.7%	3
Gratiot County	2009-2010	13.6%	144.7%	2
Huron County	2009-2010	14.7%	156.4%	2
Iosco County	2009-2010	18.1%	192.6%	3
Isabella County	2009-2010	8.8%	93.6%	0
Midland County	2009-2010	9.8%	104.3%	2
Ogemaw County	2009-2010	13.6%	144.7%	2
Roscommon County	2009-2010	15.5%	164.9%	2
Saginaw County	2009-2010	12.4%	131.9%	2
Sanilac County	2009-2010	17.1%	181.9%	3
Tuscola County	2009-2010	15.6%	166.0%	2
Region (14-County)	2009-2010	13.0%	138.3%	n/a
Michigan	2009-2010	13.3%	141.5%	n/a
National	2009-2010	9.4%		n/a

Source: Michigan Labor Market Information, Data Explorer, February, 2011

East Michigan Council of Governments
2011 CEDS Project Evaluation Criteria

2. Per Capita income (PCI) – based on county rates

	Score
24 Month PCI is 50% or less of the national average.....	5
24 Month PCI is 51% to 60% of the national average.....	4
24 Month PCI is 61% to 70% of the national average.....	3
24 Month PCI is 71% to 80% of the national average.....	2
24 Month PCI is 81% to 99% of the national average.....	1
24 Month PCI greater than or equal to the national average.....	0

Area	Years	24 Month Average PCI	% of 24 Month National Average	Points
Arenac County	2007-2008	26,047	65.5%	3
Bay County	2007-2008	30,314	76.2%	2
Clare County	2007-2008	25,131	63.2%	3
Gladwin County	2007-2008	24,039	60.4%	4
Gratiot County	2007-2008	25,803	64.9%	3
Huron County	2007-2008	32,841	82.6%	1
Iosco County	2007-2008	25,018	62.9%	3
Isabella County	2007-2008	27,205	68.4%	3
Midland County	2007-2008	41,121	103.4%	0
Ogemaw County	2007-2008	24,209	60.9%	3
Roscommon County	2007-2008	25,534	64.2%	3
Saginaw County	2007-2008	29,411	73.9%	2
Sanilac County	2007-2008	28,817	72.4%	2
Tuscola County	2007-2008	24,892	62.6%	3
Region (14-County)	2007-2008	29,345	73.8%	n/a
Michigan	2007-2008	34,569	86.9%	n/a
National	2007-2008	39,779	100.0%	n/a

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East Michigan Council of Governments
2011 CEDS Project Evaluation Criteria

3. Employment (Maximum 15 Points; see Page 6 for Investment Criteria definitions)	Score
Projected Number of Full Time Jobs that Address EDA’s Investment Criteria Created Within 3 Years.....	1 point/0.2 percent of county’s 24 mo. Average workforce
Anticipated Number of Full Time Jobs that Address EDA’s Investment Criteria Retained.....	

Area	Years	24 Month Average Workforce		0.2% of 24 Month Average Workforce
Arenac County	2009-2010	7,664	x .02 =	1 point per 15 jobs
Bay County	2009-2010	54,311	x .02 =	1 point per 109 jobs
Clare County	2009-2010	12,795	x .02 =	1 point per 26 jobs
Gladwin County	2009-2010	10,207	x .02 =	1 point per 20 jobs
Gratiot County	2009-2010	19,472	x .02 =	1 point per 39 jobs
Huron County	2009-2010	15,529	x .02 =	1 point per 31 jobs
Iosco County	2009-2010	10,075	x .02 =	1 point per 20 jobs
Isabella County	2009-2010	38,668	x .02 =	1 point per 77 jobs
Midland County	2009-2010	42,767	x .02 =	1 point per 86 jobs
Ogemaw County	2009-2010	9,608	x .02 =	1 point per 19 jobs
Roscommon County	2009-2010	9,952	x .02 =	1 point per 20 jobs
Saginaw County	2009-2010	94,175	x .02 =	1 point per 188 jobs
Sanilac County	2009-2010	20,239	x .02 =	1 point per 40 jobs
Tuscola County	2009-2010	27,358	x .02 =	1 point per 55 jobs
Region(14 County)	2009-2010	372,816		n/a

* Score 1 point for each 0.2% jobs created and/or retained

Source Michigan Labor Market Information, Data Explorer, February, 2011

4. Ratio of EDA Share of Project Cost to Number of Jobs Created and/or Retained (Maximum 5 Points)	Score
\$10,000 or less per job.....	5
\$10,001 - \$30,000 per job.....	3
\$30,001 - \$80,000 per job.....	1
Greater that \$80,000 per job.....	0

East Michigan Council of Governments
2011 CEDS Project Evaluation Criteria

5. Addresses EDA Investment Priorities (see below) (Maximum 6 Points)	Score
EDA currently has six investment priorities. A short list is included below and a complete description is provided on page 6.	1 point/ investment priority

EDA Investment Priorities

- a. Collaborative Regional Innovation
- b. Public/Private Partnerships
- c. National Strategic Priorities
- d. Global Competitiveness
- e. Environmentally-Sustainable Development
- f. Economically Distressed and Underserved Communities

6. Impact of Project on Region (Maximum 5 Points)	Score
Project would impact Region-wide Population	5
Project would impact County-wide Population.....	4
Project would impact adjacent communities	3
Project would Impact community where project located	1

B. PROJECT READINESS

1. Matching Funds (Maximum 5 Points)	Score
Secured and Account for 50 percent or more of Total Project Cost.....	5
Secured and Account for 40-49 percent of Total Project Cost	4
Secured and Account for 30-39% of Total Project Cost	3
Secured and Account for less than 30 percent of Total Project Cost.....	2
Not Secured	0

2. Engineering and Project Cost Estimates (Maximum 5 Points)	Score
All Required Engineering Completed	5
Project Engineering In-Progress.....	3
Project Engineering Not Started.....	0

3. Availability of Utilities (Maximum 8 Points)	Score
Site has access to adequate public water, sanitary sewer, storm water treatment, all-season road, natural gas, electricity, telephone, and broadband internet services.	1 Point/Utility

4. Ownership (Maximum 5 Points)	Score
Public Body owns property where improvements are proposed or has control/easement of property.....	5
Public Body has option to purchase property where improvements are proposed.....	2

East Michigan Council of Governments
2011 CEDS Project Evaluation Criteria

C. PUBLIC AND PRIVATE COMMITMENT

1. Member of EMCOG (Maximum 5 Points)	Score
Community or County is member of EMCOG.....	5
2. Project Matches Community Goals (Maximum 5 Points)	Score
Project Listed in Comprehensive Plan and/or Capital Improvements Plan.....	5
Project Listed in Previous CEDS Document, but no local plan	2
3. Private Sector Support (Maximum 5 Points)	Score
Letter of Commitment from Private Sector Businesses.....	5
Letter of Intent from Private Sector Businesses.....	3
4. Regional Cooperation (Maximum 5 Points)	Score
Letter of Support/resolution Adjacent Community <i>and</i> County	5
Letter of Support/Resolution from Adjacent Community or County (CEDS Representative or other)	3
Support from Community (Project Submission Form)	1



EDA INVESTMENT PRIORITIES

Within the parameters of a competitive grant process, all projects are evaluated to determine if they advance global competitiveness, create jobs, leverage public and private resources, can demonstrate *readiness and ability to use funds quickly and effectively* and link to specific and measureable outcomes. To facilitate evaluation EDA has established the following investment priorities:

1. Collaborative Regional Innovation

Initiatives that support the development and growth of innovation clusters based on existing regional competitive strengths. Initiatives must engage stakeholders; facilitate collaboration among urban, suburban and rural (including Tribal) areas; provide stability for economic development through long-term intergovernmental and public/private collaboration; and, support the growth of existing and emerging industries.

2. Public/Private Partnerships

Investments that use both public and private sector resources and leverage complementary investments by other government/public entities and/or non-profits.

3. National Strategic Priorities

Initiatives that encourage job growth and business expansion in clean energy; green technologies; sustainable manufacturing; information technology (e.g., broadband, smart grid) infrastructure; communities severely impacted by automotive industry restructuring; natural disaster mitigation and resiliency; access to capital for small and medium sized and ethnically diverse enterprises; and, innovations in science, health care and alternative fuel technologies.

4. Global Competitiveness

Investments that support high-growth businesses and innovation-based entrepreneurs to expand and compete in global markets.

5. Environmentally-Sustainable Development

Investments that encompass best practices in “environmentally sustainable development,” broadly defined, to include projects that enhance environmental quality and develop and implement green products, processes, and buildings as part of the green economy.

6. Economically Distressed and Underserved Communities

Investments that strengthen diverse communities that have suffered disproportionate economic and job losses and/or are rebuilding to become more competitive in the global economy.

EDA ELIGIBILITY

Eligible entities:

- State governments
- County Governments
- City or township governments
- Special district governments
- Public and State controlled institutions of higher education
- Nonprofits having a 501(c)(3) status with the IRS, other than institutions of higher education
- Private institutions of higher education
- Public or private non-profit organization or association acting in cooperation with officials of a political subdivision of a State

For profit, private entities and individuals **do not qualify** under these programs (CFDAs 11.300 & 11.307)

IMPORTANT: Requests from for-profit entities and individuals may be referred to State or local agencies, or to non-profit economic development organizations serving the region in which the project may be located.

Source: www.eda.gov/investmentgrants/FFON.xml

HELPFUL HINTS FOR SUBMITTING A STRONG PROPOSAL TO EDA

Please also reference the document “Helpful Hints for EDA Applications” which is included in this packet, for further information that will provide insight while preparing the CEDS application as well as information regarding the next step for those projects that move forward.